



Perfume Villa Celebrates Grand Opening at Northpark Tomorrow

RIDGELAND, MS, UNITED STATES, July 17, 2025 /EINPresswire.com/ --

Perfume Villa, a full-service fragrance store offering a wide range of designer and value-priced perfumes, invites the media to its grand opening tomorrow at Northpark. The store provides personalized service and a curated selection of popular brands at every price point.



WHEN:

Friday, July 18, 2025
11 a.m.-7 p.m.

WHERE:

Northpark Upper Level Next to Bath and Body Works
1200 E County Line Rd.
Ridgeland, MS

WHO:

Bikarjit Singh, Owner, Perfume Villa
Shawn Cochran, General Manager, Northpark

Media are invited to attend the grand opening during normal Northpark business hours of 11 a.m.-7 p.m. Photo and interview opportunities available on location.

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About Northpark

Mississippi's premier indoor shopping destination, Northpark, is home to more than 120 stores and specialty shops. Located in Ridgeland, Mississippi, Northpark combines contemporary architecture and design with next-generation technology and Southern charm. Conveniently located less than one mile east of I-55 at the intersection of County Line & Wheatley Roads,

Northpark features Dillard's, JCPenney, Belk, H&M, B&B Theatres, Victoria's Secret, Windsor, Pac Sun, and Buckle and over 50 locally owned businesses. For additional information, stop by <https://visitnorthpark.com> or follow social media at:

Facebook: <https://www.facebook.com/ShopNorthparkMS/>

Instagram: @ShopNorthparkMS

#NorthparkNostalgia #NP40YearsofStyle

About Pacific Retail Capital Partners

Pacific Retail Capital Partners (PRCP) is one of the nation's premier retail operating groups of retail-led properties, with more than \$3 billion in assets under management in the United States. Based in Southern California, PRCP provides end-to-end sourcing, assessment, underwriting, valuing, development, marketing and asset management of consumer real estate with a proven track record of repositioning retail properties. PRCP strategically manages over 20 million+ square feet of regional, open-air lifestyle and mixed-use centers. Adept in crafting a compelling vision for the future of a specific asset through master planning and adaptive re-use, PRCP is skillful in amending REA's and thorough when negotiating with anchors to unlock the value of the underlying dirt. The Executive team has over 150+ years of collective real estate expertise in leasing, marketing, operations, design, development, investment, and finance. With a keen focus on enhancing the value and quality of its growing portfolio, PRCP is dedicated to creating a unique, strategic vision for each property and exceeding the highest expectations of investors, retailers, and consumers. For additional information, visit pacificretail.com.

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