



# High Point Pneumatics Seeks Sales Professional to Serve Eastern North Carolina Market

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HIGH POINT, NC, UNITED STATES, July 17, 2025 /EINPresswire.com/ -- High Point Pneumatics, a trusted provider of industrial finishing solutions, is seeking a dynamic Sales Professional to join its team and expand customer engagement throughout Eastern North Carolina. This role is key to supporting the region's manufacturers with expert guidance and tailored equipment solutions for liquid finishing, powder coating, and other coating applications.

The Sales Professional will work directly with clients, on-site and over the phone, to assess needs, recommend custom systems, and ensure seamless implementation. From the first conversation to equipment startup and training, this individual will play a hands-on role in helping customers improve their finishing processes and production outcomes.

"Our customers count on us to help them solve real-world production challenges," said Eric Roach of High Point Pneumatics. "We're looking for someone who's passionate about building relationships, solving problems, and being a trusted advisor in the field."

## Key Responsibilities:

Travel throughout Eastern NC to meet with current and prospective customers

Generate leads through daily outreach and face-to-face interaction

Identify customer needs and recommend appropriate solutions

Educate clients on how our equipment can improve efficiency and quality

Support equipment startup and provide training for smooth onboarding

Maintain accurate documentation of sales activities and customer communications

## Ideal Candidate Profile:

Strong communicator with excellent interpersonal skills

Self-driven and organized with the ability to manage time and priorities effectively

Comfortable working independently while collaborating with internal teams

Problem-solver with a customer-first mindset

Experience in industrial equipment, coatings, or B2B sales is preferred but not required

This is a full-time, field-based role with competitive compensation and the opportunity to make a meaningful impact in the manufacturing sector.

To Apply:

Send your resume and cover letter to [sales@hppneumatics.com](mailto:sales@hppneumatics.com).

Contact Information:

High Point Pneumatics

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