

# 2020 Companies Invests in Future Leaders with Eighth Annual Vision Development Program

*2020 Companies' Vision Leadership Development Program cultivates future leaders through training, mentorship, and collaboration, promoting growth and innovation*

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[Companies](#) celebrated a milestone this

month with the launch of its eighth annual [Vision Leadership Development Program](#), a flagship initiative rooted in the company's commitment to growing talent from within and nurturing the next generation of leaders.



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*Ross Wissner, COO at 2020 Companies*



2025 Vision Program Participants - 2020 Companies

Held at the company's headquarters in Southlake, Texas, the immersive three-day program welcomed [team members](#) from across the nation, representing a variety of programs and roles. This year's Vision participants reflect 2020 Companies' belief that leadership potential exists at every level and in every corner of the organization.

## More Than Training - A Culture of Growth

Vision is more than a leadership training. It's a hands-on experience that's ingrained in the culture of 2020 Companies. The program is designed to promote collaboration across levels and departments, encouraging diverse perspectives to come together, challenge each

other, and grow as a unified leadership community.

Each year, participants are thoughtfully paired with senior mentors ranging from Executive Operations Leaders to Vice Presidents of national programs. This mentorship extends beyond the three-day event, evolving into a year-long relationship focused on both personal and professional development.

Learning from Leaders, Together  
Throughout the event, team members engage in interactive workshops, team-based challenges, and direct dialogue with company leadership. These experiences are curated to offer real-world insight, practical tools, and the kind of support that empowers individuals to take ownership of their career growth.

Ross Wissner, COO of 2020 Companies, shared, "While we promote more than 350 team members every year, Vision remains one of the highlights of our development journey. It helps reinforce that growth at 2020 Companies is not one-size-fits-all. We value both traditional and unconventional career paths."

Shaping the Future, One Leader at a Time

Vision plays a key role in 2020 Companies' broader strategy to build empowered, self-sufficient teams and promote a culture of continuous learning. It's a celebration of potential, a commitment to development, and a reflection of the values that drive the company forward.

2025 Vision Program Participants - 2020 Companies



As the 2025 program gets underway, 2020 Companies extends its gratitude to the mentors, facilitators, and team members who make this experience possible each year. Together, they are shaping the future of the company, one leader at a time.

For more information about the Vision Program or 2020 Companies' approach to leadership development, please contact the Communications Team at [community.relations@2020companies.com](mailto:community.relations@2020companies.com).

About 2020 Companies

Headquartered in Southlake, TX, 2020 Companies is a dynamic retail sales, merchandising, and

experiential marketing agency. Our mission is to deliver innovative turnkey solutions that enhance retail sales, create memorable experiences, develop effective marketing strategies, fulfill merchandising needs, build brand awareness and loyalty, and provide nationwide virtual, online, and in-person training. With a vast network encompassing over 600,000 retail doors across the United States and Canada, we proudly collaborate with some of the most renowned global electronics and consumer goods brands. 2020 Companies has been listed on Glassdoor's Best Places to Work list for 2023 and 2024. Additionally, 2020 Companies is 2025 Great Place to Work Certified. For more information, visit [www.2020companies.com](http://www.2020companies.com).

Ross Wissner

2020 Companies

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