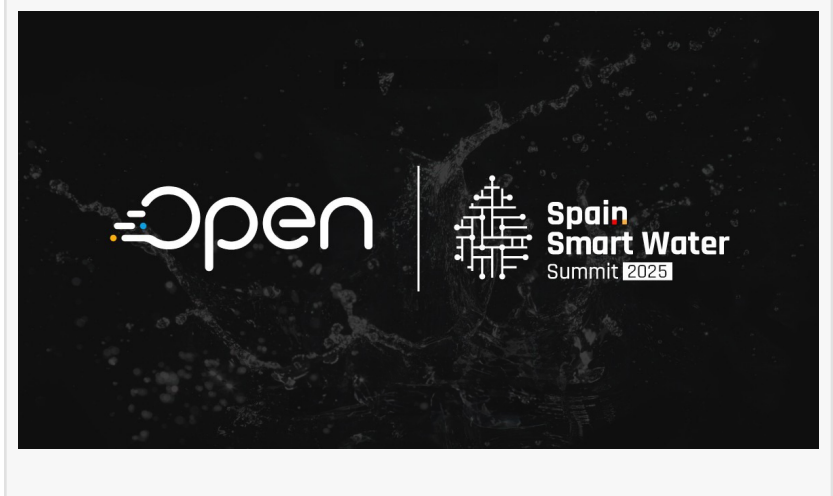


For the Future of Water: Open Intelligence Joins the Spain Smart Water Summit to Drive Digital Transformation

Experts, authorities, and water utilities will explore how to tackle new climate, regulatory, and citizen-driven water challenges.

CORAL GABLES, FL, UNITED STATES, July 21, 2025 /EINPresswire.com/ -- The need to involve citizens in the care and efficient management of [water](#) resources, the growing demand for digital services, and the ongoing adaptation to regulatory

changes—aimed at improving responsiveness to the challenges posed by the climate crisis—are reshaping the water business in Spain. Companies that do not accelerate their [digital transformation](#) risk losing efficiency, competitiveness, and responsiveness.



“

At Open, we support the water sector's transformation with integrated processes and a unified platform that empowers users and centralizes commercial operations.”

*Felipe Acosta, Vice President
of Business Development for
Europe*

The water sector in Spain is facing structural challenges that demand a determined transformation. On one hand, regulatory compliance is becoming increasingly stringent: the EU Water Framework Directive and the recent 2024 revision of the Urban Wastewater Treatment Directive require companies to achieve higher levels of efficiency, sustainability, and transparency. Added to this is the National Climate Change Adaptation Plan (PNACC), which urges the sector to implement resilience measures against extreme weather events, promote water reuse, and optimize resource usage.

At the same time, citizen expectations are evolving: today's users demand more digital, personalized, and transparent

services, along with greater opportunities to be involved in the efficient management of water resources. However, many companies still operate with fragmented systems, lacking effective

integration between commercial management, customer service, and technical monitoring—limiting their operational efficiency and ability to respond to these challenges.

In this context, digital transformation is not just desirable—it is essential. With this vision, [Open Intelligence](#) will participate in the Spain Smart Water Summit 2025, to be held in Madrid from September 23 to 25. The event will bring together authorities, companies, and international experts to discuss the present and future of water management.

Open will have a prominent presence at the summit with two key presentations. In the main hall, Felipe Acosta, Vice President of Business Development for Europe, will deliver the talk “Data and Intelligent Platforms.” In his session, he will explore how water companies can leverage advanced technologies to develop data and analytics platforms that integrate technical, operational, and commercial processes into a holistic system—aiming to enhance operational efficiency, commercial accuracy, and responsiveness to evolving customer expectations.

"But because, you're going to have to go back to the hospital's computer system to get all the information that you need to make sure that you're not missing anything, it's going to take some time," Acosta explained.

Complementing this session, Sandro Lotti, Specialized Advisor at Open, will speak in the technical hall with the talk “Technology in Service of Efficiency and Operational Excellence,” focusing on how modern technological tools are transforming the way water utilities manage resources and interact with citizens.

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With its headquarters in the United States and experience serving utilities in 19 countries, Open is a technology partner that understands the sector's current challenges and supports companies with sustainable, flexible, and scalable solutions.

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