

# Martin Valen Releases Versatile New Sneaker Collection Featuring Scuba, Knit, and Performance-Ready Designs

*Designer look meets technical comfort in Martin Valen's latest drop, bridging streetwear, innovation, and hip-hop performance.*

HAMBURG, GERMANY, July 21, 2025 /EINPresswire.com/ -- [Martin Valen](#) announces the launch of a bold [new sneaker collection](#) that blends innovation, versatility, and style. The new release showcases an expanded vision for the brand, introducing fresh materials like scuba and knitted fabric alongside trusted EVA soles, creating a new generation of comfortable, lightweight, and breathable footwear.



Martin Valen's New Chunky Trainers

As always, Martin Valen continues to offer high-quality craftsmanship at accessible prices, ensuring that design integrity and comfort go hand in hand. This collection introduces not only new fabrics and silhouettes but also answers a cultural need, especially within the brand's growing ties to hip-hop and urban streetwear.

“

We are pushing boundaries in every collection. With each release, our R&D process goes deeper, ensuring each shoe is better than the last in terms of quality, structure, and comfort.”

*Martin Valen's Shoe  
Production Engineers*

## Designer Touch, Streetwear DNA

At the core of this collection lies Martin Valen's unwavering commitment to its fashion-forward streetwear identity. From bold [chunky soles](#) to sleek loafers and breathable athletic designs, the new sneakers cater to a wide range of style preferences while maintaining that distinctive Martin

Valen edge.

"The designer touch is something we never compromise," says the brand's manager. "Even when we create comfort-first pieces, we make sure the design reflects our aesthetic. Modern, reactive, and unmistakably street."

### Performance-Driven Footwear for Urban Movement

A defining theme of the latest drop is movement. With the brand continuing to explore hip-hop culture -from dressing local rappers to attending dance battles- a clear gap became evident: performance shoes designed for dancers and performers.

That insight directly influenced the creation of new models tailored for high-movement activities. Elastic sport shoes with enhanced mobility, cushioned interiors, and responsive soles were developed to meet the needs of those who move fast, perform hard, and live on the rhythm of the street.

"Dancers need flexibility, support, and freedom. Our new designs bring exactly that," the brand manager adds. "It's more than fashion; it's functionality fused with identity."

### Innovation Through Materials

This collection marks a shift in the materials Martin Valen uses, most notably with the introduction of scuba fabric and knitted uppers. Scuba adds a futuristic edge and stretch-fit comfort, while knitted fabrics improve breathability and fit adaptability.

Combined with the brand's favorite EVA soles, which offer shock absorption, lightness, and enhanced mobility, these materials bring innovation directly to the streets.



Martin Valen's White Breathable Trainers



Martin Valen's White Knitted Trainers

## Affordability Without Compromise

Despite the technical upgrades and designer aesthetics, Martin Valen's commitment to accessibility remains a pillar. This new collection is designed to meet both performance needs and everyday wear expectations. All at fair price points...

"We know our community values both quality and affordability," says the brand manager. "That's exactly what this collection delivers: a balance of materials, functionality, and style."

### About the Collection

The new sneaker line includes:

- Chunky sole sneakers for bold streetwear styling
- Minimal loafers that offer easy elegance
- Breathable sports shoes made with mesh and knit fabrics
- Scuba-tech models that bring futuristic fit and comfort

Each model represents the brand's core values: movement, culture, and style, grounded in everyday functionality.

### Looking Forward

As Martin Valen deepens its relationship with hip-hop culture and street communities, more innovation is expected. The design team hints at future collaborations and performance-focused pieces, as the brand continues to respond to culture in motion.

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