

The Packaging Company Introduces 50ml Cosmetic Squeeze Tubes Format

The Packaging Company is a U.S.-based supplier of consumer-facing packaging solutions for the cosmetic, personal care, and lifestyle markets.

LONG BEACH, CA, UNITED STATES, July 22, 2025 /EINPresswire.com/ -- [The Packaging Company](#) has announced a product development update involving its [50ml cosmetic squeeze tubes](#). This adjustment addresses manufacturing adaptability, material structure, and component compatibility relevant to brands operating in the cosmetic, skincare, and wellness sectors. The revised packaging format is intended for use in small-batch or travel-size products and supports a range of viscosities, closure types, and production methods.

The updated 50ml squeeze tubes are engineered with multi-layered laminate walls that support the protection of light-sensitive cosmetic formulations.

The structure is compatible with manual filling as well as automated production lines. Each tube is designed to accommodate creams, gels, serums, lotions, and similar formulations where a balance of compactness, durability, and controlled dispensing is required.

Structural Features and Compatibility

The Packaging Company has indicated that the 50ml cosmetic squeeze tubes are constructed from materials meeting FDA-grade safety requirements. These materials are suitable for



50ml Cosmetic Squeeze Tubes



90ml Cosmetic Squeeze Tubes

cosmetic packaging applications and comply with commonly accepted standards for consumer use. The internal structure supports heat-sealing and pressure-sensitive closure techniques while maintaining barrier integrity under regular storage and transit conditions.

The tubes have undergone internal testing for performance with products of varied viscosities. These include high-viscosity serums, mid-density lotions, and lightweight gels, with attention to dispensing control and residue minimization. Packaging units were also assessed under drop testing and simulated transit scenarios to ensure that the laminate construction retained form stability and did not compromise seal areas.

Component Options and Visual Modifications

The 50ml format conforms to a recognized global standard for cosmetic tubes. The Packaging Company offers several finishes and closure options, including gloss, matte, and soft-touch coatings. Closures can include flip-top caps, screw-on variants, or sealed heads depending on client-specific requirements and product dispensing preferences.

These options allow for standardization across packaging lines while enabling brands to configure their preferred external presentation. Labeling areas are optimized for pressure-sensitive labels or direct printing, which allows inclusion in broader multi-format kits that may also involve rigid containers, such as pre-roll tubes or tins.

Interoperability with Other Formats

The Packaging Company has also confirmed that the 50ml cosmetic squeeze tubes are compatible with other packaging solutions already in circulation. Cross-compatibility testing has been conducted to examine how flexible and rigid containers perform together in retail shelf displays, multi-unit gift kits, and e-commerce packaging environments.



100ml Cosmetic Squeeze Tubes



The Packaging Company Ranking

Additional applications have been developed involving assorted packs, including the combination of squeeze tubes with rigid tins or small containers used in trial kits or limited-run promotional bundles. The consistent diameter and fill volume of the 50ml tube allow integration into trays, cartons, or secondary packaging units designed for shelf-ready formats.

Production and Sustainability Considerations

During the redesign phase, the company focused on ensuring production consistency across high-volume and short-run cycles. The use of laminate materials with optimized thickness has allowed for material reduction in some tube segments without compromising seal performance. Where compatible with local recycling infrastructure, the packaging materials can be sorted for potential recovery.

Manufacturing practices for this format prioritize minimized scrap rates, compatibility with existing filling lines, and reduction of transition time when alternating between different SKU formats. Tubes are delivered in bulk or pre-bagged formats as required for aseptic handling or storage.

Application Scope and Retail Context

The 50ml cosmetic squeeze tube format has been evaluated for use in men's grooming products, travel care lines, sample kit formats, and other sectors that benefit from low-volume, high-frequency usage. Feedback from development and logistics teams indicates that the uniform sizing supports pick-and-pack operations as well as display shelf efficiency.

Trial-size offerings and e-commerce kits benefit from the reduced weight and controlled footprint of the tube. The company has tested packaging arrangements for transit reliability, focusing on impact absorption and seal retention during courier shipping conditions.

About The Packaging Company

The Packaging Company is a U.S.-based supplier of consumer-facing packaging solutions for the cosmetic, personal care, and lifestyle markets. Its portfolio includes flexible squeeze tubes, rigid containers, pre-roll tubes, pre-roll formats, and customizable tin packaging. The company supports packaging programs ranging from limited-run product launches to full-scale commercial production, with emphasis on material consistency, structural adaptability, and compatibility with modern branding practices.

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