

# Sugar Free Mints Market is Projected to Showcase Significant Growth by 2031 | Lotte Group, Nestle S.A

*Rise in health awareness & consciousness among customers serves as a potential opportunity for the expansion of the global sugar free mints market.*

WILMINGTON, DE, UNITED STATES, July 22, 2025 /EINPresswire.com/ -- [Sugar free mints market size](#) garnered \$657.0 million in 2021, and is estimated to generate \$1.2 billion by 2031, manifesting a CAGR of 5.8% from 2022 to 2031.



## SUGAR FREE MINTS MARKET

OPPORTUNITIES AND FORECAST, 2021 - 2031

Sugar free mints market is expected to reach **\$1.2 Billion** in 2031

Growing at a **CAGR of 5.8%** (2022-2031)

Report Code: A31654, [www.alliedmarketresearch.com](http://www.alliedmarketresearch.com)

The sugar-free mint market shows high growth potential in the North American region, due to the market participants' active in meeting customer expectations by introducing various flavors of mints, including herbs and spices and breath mints, the North American region is anticipated to have a sizable market share throughout the forecast period. In addition, those who smoke or drink alcohol more frequently are using mints and mouthwashes to cover up the scent. People who lead hectic lives and don't have time to practice good dental hygiene may also turn to mouthwash as a substitute.

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The increase in awareness about oral care among young & adult population and rise in consumption of tobacco products, smoking & alcohol are the major trends which are likely to create an enormous opportunities in the sugar free mint market. The key Sugar Free Mints Market Opportunity propelling the worldwide sugar-free mint market is the rise in oral health awareness among young and old people everywhere. Additionally, the increased use of tobacco products, smoking, and alcohol causes mouth-related issues like poor breath and discolored teeth. These have a significant impact on the global Sugar Free Mints Market during the forecast year.

The research provides detailed segmentation of the global sugar free mints market based on

nature, flavor, distribution channel, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

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Based on region, North America held the largest share in 2021, contributing to around one-third of the global sugar free mints market share, and is projected to maintain its dominant share in terms of revenue in 2031. In addition, the Asia-Pacific region is expected to manifest the fastest CAGR of 6.5% during the forecast period.

Leading market players of the global sugar free mints market analyzed in the research include Albanese Candy, Atkinson Candy Co., Chocoladefabriken Lindt and Sprungli AG, ChocZero Inc., Continental Candy Industries B.V., Ferrero International S.A., Lotte Group, Mondelz International, Nestle S.A, Nova Chocolate, Perfetti Van Melle Group B.V., See Candy Shop, Inc., Sugarless Confectionery, The Hershey Company, The Wrigley Company.

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The report provides a detailed analysis of these key players of the global [sugar free mints industry](#). These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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