



New Mobile Platform Aims to Help Truck Drivers Optimize Load Selection and Maximize Profits

CargoMinds launches a mobile app to help truck drivers improve route planning, compare market rates, and boost profitability.

MCCLINTOCK, IL, UNITED STATES, July 25, 2025 /EINPresswire.com/ -- New Mobile Platform Aims to Help Truck Drivers Optimize Load Selection and Maximize Profits

A growing number of truck drivers in the U.S. are facing persistent challenges in route planning and load profitability, according to industry feedback from driver forums and logistics professionals. With fluctuating market rates, deadhead miles, and underpriced lanes, drivers are seeking smarter tools to support real-time decision-making.

A newly launched mobile application, [CargoMinds](#), is offering a data-driven approach to address these issues. Developed by logistics experts, the platform equips drivers with real-time market insights, helping them evaluate lane profitability, trip costs, and deadhead distances before accepting a load.

CargoMinds also provides users with lane-specific rate data, aiming to reduce the risk of underpayment and increase transparency in route planning. According to the development team, the goal is to empower drivers with actionable information that supports more profitable operations.

Following a free trial period, the platform is available for a monthly fee of \$0.99. CargoMinds is currently available for download on both iOS and Android devices.

For more information, visit www.cargominds.ai

Milos Sreckovic
RouteMate LLC
+1 765-770-0279

[email us here](#)

Visit us on social media:

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