

Automotive Sunroof Market Outlook : Illuminating Interiors and Driving Luxury to \$42.4 Billion by 2033 (11.3% CAGR)

WILMINGTON, NEW CASTLE, DE,
UNITED STATES, July 22, 2025

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Automotive Sunroof Market](#)", by Vehicle Type (ICE Powered, and Electric Powered), Product Type (Panoramic Sunroofs, In-built Sunroofs, and Others), Material (Glass, and Fabric), and Operation Type (Electric, and Manual): Global Opportunity Analysis and Industry Forecast, 2024-2033" The report provides an in-depth analysis of top segments, changing market trends, value chain, key investment pockets, competitive scenario, and regional landscape. The report is an essential and helpful source of information for leading market players, investors, new entrants, and stakeholders in formulating new strategies for the future and taking steps to strengthen their position in the market.



Market Size : The global automotive sunroof market size was valued at \$14.9 billion in 2023, and is projected to reach \$42.4 billion by 2033, growing at a CAGR of 11.3% from 2024 to 2033.

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The automotive sunroof market is experiencing significant growth, driven by surge in consumer demand for premium and luxury features in vehicles, including sunroofs. Consumers are seeking enhanced driving experiences, and sunroofs, especially panoramic versions, offer a spacious, airy feel, making them highly desirable in mid-range and high-end vehicles.

In addition, the rise of electric vehicles (EVs) and autonomous vehicles is another significant growth driver. As EV manufacturers prioritize comfort and aesthetics, panoramic and solar-powered sunroofs are becoming popular features. These sunroofs not only enhance the

vehicle's appeal but also provide practical benefits, such as generating energy for auxiliary systems in EVs, improving energy efficiency.

Moreover, technological advancements in automotive sunroof industry designs are also fueling market growth. Innovations such as solar-powered sunroofs, noise-reducing glass, and automatic opening/closing mechanisms are becoming increasingly common, providing consumers with more convenience and improved comfort. Additionally, lightweight materials and advanced coatings are being used to enhance the durability and energy efficiency of sunroof systems, further driving market expansion.

Furthermore, rise in environmental awareness is pushing the demand for solar-powered sunroofs, particularly in electric vehicles. Solar roofs help reduce the vehicle's carbon footprint by utilizing renewable energy to power systems, contributing to the overall sustainability of the automotive sunroof industry. For instance, in February 2023, Vayve Mobility, an Indian company, launched plans for Eva, a solar-powered electric car. Equipped with 150-watt solar panels on its sunroof, Eva will offer a daily range of 10 to 12 km and an annual range of 3,000 km, harnessing solar energy to enhance its driving capabilities. As manufacturers focus on enhancing the passenger experience, the automotive sunroof market analysis is expected to continue expanding, driven by innovations in design, technology, and increasing consumer preferences for vehicles that offer both style and functionality.

By product type, the panoramic sunroof segment attained the highest market share in 2023 in automotive sunroof market share. This is primarily due to the rise in demand for premium features in both electric and gasoline vehicles. Panoramic sunroofs, which provide expansive views and enhance the cabin experience, are increasingly favored by consumers for their luxurious appeal and ability to bring in natural light, creating a more open, airy feeling inside the vehicle. They are particularly popular in high-end models and SUVs, where they add to the vehicle's aesthetic appeal and perceived value, making them a key feature for consumers seeking a premium driving experience.

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The electric sunroof segment attained the highest market share in 2023 in the automotive sunroof market size. This is due to the rise in demand for convenience, luxury, and advanced technology in vehicles. Electric sunroofs offer superior ease of use, allowing for automatic opening and closing with the push of a button, enhancing the overall driving experience. With the rise of premium and luxury vehicles, electric sunroofs have become a standard feature, providing better functionality and a more sophisticated aesthetic compared to manual sunroofs. Electric sunroofs are often preferred in electric and autonomous vehicles for their convenience and integration with modern vehicle designs.

Factors influencing the smart parking market include the rise in urbanization, increasing vehicle

numbers, and the demand for efficient parking solutions. Technological advancements in IoT, AI, and sensors, along with government initiatives for smart cities, also play a key role. Additionally, the growing adoption of electric vehicles boosts market growth.

Key Findings of the Study

By vehicle type, the ICE powered vehicle segment was the major shareholder in 2023.

By product type, the panoramic sunroof dominated the market, in terms of share, in 2023.

On the basis of material, the glass segment held the largest share in the automotive sunroof market size in 2023.

By operation type, the electric dominated the market, in terms of share, in the automotive sunroof market forecast in 2023.

Region wise, North America held the largest market share in 2023.

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The key players operating in the global automotive sunroof market include Johnan America Inc, Magna International Inc., CIE Automotive, BOS Group, AISIN CORPORATION, Motherson Yachiyo Automotive Systems Co., Ltd., Inalfa Roof Systems Group B.V., Inteva Products, and Webasto Group. They have adopted strategies such as contracts, agreements, acquisition, and product launch to improve their market positioning.

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