

Little Hands by Shop Home Med Launches Crowdfunding Platform Help Families Afford Medical Equipment for Their Children

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BROOKLYN, NY, UNITED STATES, July 22, 2025 /EINPresswire.com/ -- In a groundbreaking move to ease the financial burden faced by families of children with medical needs, <u>Little Hands</u> by <u>Shop Home Med</u> has announced the launch of a new crowdfunding platform dedicated to helping caregivers raise money for essential <u>pediatric medical</u> <u>equipment</u>.



This heartfelt initiative is designed to empower families across the country who struggle to afford critical equipment, such as pediatric wheelchairs, special needs strollers, mobility aids, and specialized care tools. Without out-of-pocket costs rising and insurance coverage often falling short, the platform offers a new source of hope: a community-driven way to fund life-changing gear for children in need.

"Too many families are forced to make impossible choices when it comes to their child's health," said Ezrie Myers, COO of Shop Home Med. "We believe no child should go without the equipment they need to live, grow, and thrive. That's why Little Hands is here, to lift up families, one campaign at a time."

## How It Works

The new crowdfunding tool enables families to create personalized fundraising pages that share their story, list the necessary medical equipment, and collect donations directly through the Shop Home Med website. Supporters can contribute with just a few clicks, and families can track progress and share updates with their networks.

In addition to donations, Shop Home Med is offering discounted pricing, transparent quotes, and

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fulfillment assistance for all items purchased through the Little Hands program, making it easier than ever for families to turn fundraising success into real, delivered solutions.

## Why It Matters

For families with medically complex children, time is of the essence. Waiting for insurance approvals can take weeks or months. and sometimes, families are denied altogether. The Little Hands crowdfunding tool provides them with a way to act quickly, rally their communities, and bridge the gap between what they need and what they can afford.

The launch comes at a critical time, as economic pressures continue to rise and accessibility remains a challenge for many families navigating pediatric care. With this new program, Shop Home Med is doubling down on its mission to make healthcare more human, inclusive, and compassionate.

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