

# Automotive Antifreeze Market to Reach USD 13.6 Billion by 2035, Growing at 6.7% CAGR

*Analysis of Automotive Antifreeze Market Covering 30+ Countries Including Analysis of US, Canada, UK, Germany, France, Nordics, GCC countries, Japan, Korea*

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/EINPresswire.com/ -- The global

[automotive antifreeze market](#) is

projected to increase from USD 7.1

billion in 2025 to USD 13.6 billion by

2035, with a CAGR of 6.7% from 2025

to 2035, The rising demand for

antifreeze products is driven by the

increasing global vehicle fleet, growing

awareness of engine maintenance, and the need for efficient thermal management in internal combustion engines (ICE) and electric vehicles (EVs). Antifreeze, also known as coolant, plays a critical role in maintaining optimal engine temperatures, preventing corrosion, and ensuring the longevity of automotive systems.

The growing emphasis on vehicle performance and durability has significantly boosted the adoption of high-quality antifreeze solutions. This trend is particularly prominent in regions with extreme weather conditions, such as North America and Europe, where antifreeze is essential to protect engines from freezing in winter and overheating in summer. Additionally, the rise in electric vehicle production has spurred demand for specialized coolants designed for battery thermal management systems, further fueling market growth. Advancements in antifreeze formulations, such as organic acid technology (OAT) and hybrid organic acid technology (HOAT), are also contributing to market expansion by offering longer service life and better compatibility with modern engine materials.

Antifreeze is widely used across various automotive applications, including passenger cars, commercial vehicles, and off-road equipment. These products are essential for maintaining engine efficiency and preventing damage in diverse operating conditions. The increasing adoption of eco-friendly and biodegradable antifreeze formulations, driven by stringent environmental regulations, is reshaping the market landscape. Automotive repair shops, service



Automotive Antifreeze Market

centers, and original equipment manufacturers (OEMs) are key end-users, relying on antifreeze to ensure vehicle reliability and customer satisfaction.

For More Insights into the Market, Request a Sample of this Report:

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"Innovations in eco-friendly antifreeze formulations and coolant technologies are critical for meeting regulatory standards and consumer demand for sustainable solutions. Companies must invest in research and development to create high-performance, environmentally compliant products to stay competitive," opines a Fact.MR analyst.

#### Automotive Antifreeze Market Insights: Key Trends and Growth:

The Fact.MR report highlights robust growth in the automotive antifreeze market, driven by increasing vehicle production, rising demand for electric vehicles, and advancements in coolant technology. The shift toward eco-friendly antifreeze products, such as propylene glycol-based coolants, is gaining traction due to their lower toxicity and environmental impact. Additionally, the growing popularity of extended-life coolants, which reduce maintenance frequency, is a key trend shaping the market. North America and Europe dominate the market due to their established automotive industries and stringent regulations on emissions and sustainability. However, challenges such as fluctuating raw material prices and limited awareness of advanced coolant technologies in developing regions may hinder market growth.

#### Key Takeaways from the Market Study:

- \* The global automotive antifreeze market is expected to grow at a CAGR of 5.5% from 2024 to 2035.
- \* North America holds a significant market share of 35.7% in 2024, with the United States accounting for 80.4% of the regional market.
- \* The European market is forecasted to expand at a CAGR of 5.8% through 2035, driven by stringent environmental regulations.
- \* Ethylene glycol-based antifreeze dominates the product segment, holding a 60.2% market share in 2024 due to its cost-effectiveness and widespread use.
- \* Passenger cars account for 55.3% of the end-use segment in 2024, driven by the growing global vehicle fleet.
- \* The market in Asia-Pacific, led by China and India, is valued at USD 1.4 billion in 2024 and is projected to grow at a CAGR of 6.1% through 2035.

#### Automotive Antifreeze Market Competitive Landscape:

Key players in the global automotive antifreeze market include BASF SE, Castrol, Chevron Corporation, ExxonMobil, and TotalEnergies. These companies focus on continuous innovation, investing heavily in developing advanced, eco-friendly antifreeze formulations to meet regulatory

and consumer demands. Strategic partnerships with automotive OEMs and aftermarket service providers are common to expand market presence. Smaller players often leverage technological advancements from industry leaders to enhance their product portfolios. The competitive landscape is shaped by innovation, regulatory compliance, and robust global distribution networks.

#### Automotive Antifreeze Market Key Companies Profiled:

BASF SE  
Castrol  
Chevron Corporation  
ExxonMobil  
TotalEnergies  
Valvoline Inc.  
Prestone Products Corporation  
Shell  
Old World Industries  
Recochem Inc.  
AMSOIL Inc.  
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#### Automotive Antifreeze Industry News:

- \* In April 2023, BASF SE launched a new line of eco-friendly antifreeze products with enhanced biodegradability, targeting compliance with global environmental standards.
- \* In August 2023, Chevron Corporation announced a collaboration with a leading electric vehicle manufacturer to develop specialized coolants for battery thermal management systems.
- \* In February 2024, Castrol introduced a next-generation antifreeze with extended-life properties, reducing maintenance costs for consumers and fleet operators.

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global [chlor-alkali market](#). Worldwide revenue from the sales of chlor-alkali is estimated at US\$ 97.5 billion in 2024 and has been projected to increase at a CAGR of 5.4% to reach US\$ 164.9 billion by 2034-end.

Worldwide revenue from the [suncare powder product market](#) is expected to reach US\$ 115.8

million by the end of 2034, up from US\$ 61.7 million in 2024. The market has been forecasted to expand at a CAGR of 6.5% through 2034.

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#### Contact:

11140 Rockville Pike

Suite 400

Rockville, MD 20852

United States

Tel: +1 (628) 251-1583

Sales Team: [sales@factmr.com](mailto:sales@factmr.com)

Follow Us: [LinkedIn](#) | [Twitter](#) | [Blog](#)

S. N. Jha

Fact.MR

+1 628-251-1583

[email us here](#)

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