

12 x 12 Cardstock Shop Unveils Back-to-School Scrapbook Collection for Post-Summer Projects

12x12 Cardstock Shop launches a Back-to-School Scrapbook Collection with seasonal paper designs for student projects and post-summer memory keeping.

PROVO, UT, UNITED STATES, July 22, 2025 /EINPresswire.com/ -- The [12 x 12 Cardstock Shop](#) has officially launched its newest seasonal collection, designed especially for students, teachers, and parents engaged in post-summer school projects and scrapbooking. The Back-to-School Scrapbook Collection features a wide range of themed [scrapbooking supplies](#), vibrant [scrapbook paper](#), and textural cardstock aimed at capturing summer memories and preparing for the creative assignments of the new academic year.

With the arrival of the school season, creative projects become an important part of learning and classroom activity. This new collection supports projects such as “What Did This Summer,” class memory books, and student photo displays. The collection reflects seasonal trends in paper crafting, with attention to color palettes, visual themes, and texture combinations aligned with early fall and late summer inspiration.

Supporting Creativity in the Classroom and Beyond

The 12 x 12 Cardstock Shop's new release addresses the growing demand for high-quality scrapbooking supplies that are suitable for both academic and personal projects. Teachers often assign creative writing or visual storytelling tasks at the start of the school year. These tasks encourage students to reflect on their time during the break, and scrapbook paper remains one of the most versatile materials for such expressions.



BLING - Bazzill Bling 12x12 Cardstock

The new Back-to-School Scrapbook Collection includes several design sets, including:

- Seasonal Scenes: Papers featuring beach trips, camping, sunshine, and park days.
- School Essentials: Chalkboard themes, pencils, books, apples, and locker-inspired prints.
- Nature Prints: Late summer and early autumn motifs like leaves, sunflowers, and warm tones.
- Solid Textured Cardstock: A refreshed range of neutral, bright, and fall shades suitable for layering and background work.

Each pack is curated to ensure color compatibility, ease of cutting, and layering. These details allow for smooth use in both simple classroom tasks and more detailed scrapbooking layouts at home or in community crafting circles.

Crafted for Paper Crafters and Educators

Educators often require accessible and organized materials that can be adapted quickly for group activities. The Back-to-School Scrapbook Collection meets these needs by offering value packs and clearly labeled design assortments. Whether it's a single-page memory project or a full scrapbook, the material suits different grade levels and artistic skills.

Additionally, parents and home educators who organize scrapbooking or seasonal memory-making activities will find this



SUMMER 12x12 Cardstock Pack - 60 Sheets - American Crafts



DESERT MARIGOLD – Bazzill Fourz 12x12 Cardstock

collection adaptable to various family formats and themes.

The designs are printed on high-quality sheets, allowing for compatibility with stamps, adhesives, scissors, and digital cutting machines. The 12 x 12 size standard continues to be a preferred dimension for layout versatility, especially when working within albums or larger display formats.

Seasonal Trends Reflected in Design

The 2025 back-to-school season has shown strong demand for themes that connect past memories with new beginnings. Trends indicate increased interest in combining natural patterns with handwritten accents and journal-like formats. With this in mind, the new collection incorporates lined and gridded background pages that support journaling or student notes.

Paper Strip Checkerboard Card



Color palettes for this season range from sunny yellow and sky blue to richer earth tones like burnt orange and maroon. Such colors are often associated with seasonal transitions, helping Scrapbookers Bridge the summer-fall creative gap in a cohesive way.

Minimalist design patterns, such as light geometric prints and monochromatic illustrations, also appear in this collection. These patterns offer options for more modern or refined school scrapbooks, which are becoming increasingly popular among older students and teen crafters.

Available Now on the Official Website

The new collection is now available on the official 12 x 12 Cardstock Shop website. Each pack is presented with detailed images, specifications, and size options. Bulk packs are also available for schools, craft clubs, and organizations that purchase in larger quantities.

While the collection is seasonal, many of its components are designed to remain relevant beyond the back-to-school period. Papers with abstract summer textures, simple icons, and basic school illustrations can serve a wide range of craft applications throughout the year.

Industry Response and Market Outlook

Retail trends in the craft paper sector show consistent demand for educational themes during July to September. This launch from the 12 x 12 Cardstock Shop aligns with this timeline, offering fresh materials at a key time for the school and crafting calendars.

Crafting communities, educators, and scrapbookers often seek early releases before the academic year fully begins. By releasing in July, the shop aims to support early planners and those organizing end-of-summer scrapbooking events or creative workshops.

According to market observations, there's been a noticeable return to physical scrapbooking in classrooms and family projects. Even with the rise of digital tools, hands-on creativity continues to play a key role in student engagement. This product release supports that interest with tangible materials that foster participation and personal expression.

About 12 x 12 Cardstock Shop

Founded with a focus on color, quality, and variety, 12 x 12 Cardstock Shop is known for its wide selection of scrapbooking supplies, with a particular emphasis on cardstock and themed paper collections. The shop serves both individual crafters and educators, offering curated kits and individual sheets in a broad range of colors, patterns, and textures.

By regularly updating collections around holidays, seasons, and special themes, the shop remains a go-to destination for creative paper solutions in North America and beyond.

Michelle Price

12x12 Cardstock Shop

+1 801-717-9006

newsletter@12x12cardstock.shop

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