



# CRE Finance Launches Elite Private Lending Platform Under the Leadership of Todd Tretsky

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NEW YORK, NY, NY, UNITED STATES, July 28, 2025 /EINPresswire.com/ -- CRE Finance Launches Elite Private Lending Platform Under the Leadership of [Todd Tretsky](#)

[Commercial Real Estate Finance](#), LLC (CRE Finance), a premier direct private lending firm serving real estate investors nationwide, proudly announces the launch of its proprietary lending platform—engineered to deliver fast, reliable, and high-performance financing across both residential and commercial investment properties.

Spearheading this expansion is Managing Partner Todd Tretsky, a respected industry leader whose decades of expertise and strategic vision have positioned CRE Finance at the forefront of private capital lending. Tretsky brings a unique dual perspective to the business—as both a seasoned lender and an experienced real estate investor. Having personally executed numerous successful fix-and-flip and value-add projects, he deeply understands what today's investors need: speed, flexibility, and certainty of close.

“This isn't just a platform—it's a full-service lending engine,” said Tretsky. “We've created a brand that brokers trust, investors rely on, and deals flow through—built on technology, experience, and a commitment to execution.”

The CRE Finance Advantage:

Branded, end-to-end control of the lending process—from origination through closing

Diverse loan products including fix & flip, DSCR rental, bridge financing, and ground-up construction

Broker-first model with white-label and private-label solutions for growing lending businesses

Streamlined in-house operations for accelerated timelines and real-time communication

Modern borrower and broker portals with intuitive document management and pipeline visibility

Nationwide lending coverage with competitive pricing and customizable terms

With its new platform, CRE Finance is setting a higher standard for what private real estate lending can be—combining institutional reliability with boutique-level attention and speed. Todd Tretsky's hands-on experience as an active investor brings authenticity and investor-aligned thinking to every aspect of CRE Finance's operations.

CRE Finance welcomes mortgage brokers, real estate investors, and developers to experience a lending partnership built around execution, integrity, and results.

To learn more or explore partnership opportunities, visit [www.cre-finance.com](http://www.cre-finance.com) or email [info@cre-finance.com](mailto:info@cre-finance.com).

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