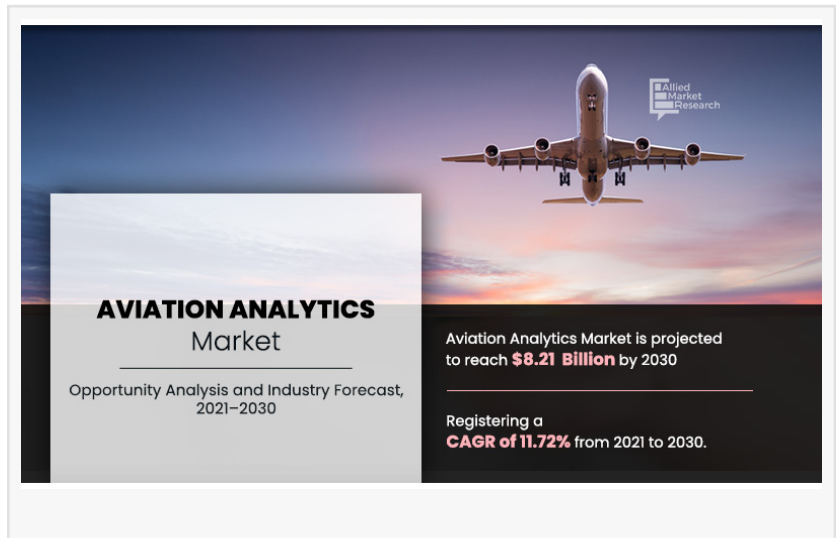


# Aviation Analytics Market Expected to Reach \$8.21 Billion by 2030 | CAGR of 11.72%

*High volume of data generation in the aviation industry and increase in aviation passenger traffic drive the global air scrubber market.*

WILMINGTON, DE, UNITED STATES, July 23, 2025 /EINPresswire.com/ -- [Aviation analytics market size](#) was accounted for \$2.78 billion in 2020, and is estimated to reach \$8.21 billion by 2030, growing at a CAGR of 11.72% from 2021 to 2030.



High volume of data generation in the aviation industry and surge in aviation passenger traffic have boosted the growth of the global aviation analytics market. However, dearth of analytically skilled workforce hinders the market growth. On the contrary, technological advancements are expected to open new opportunities for the market players.

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North America dominates the market, in terms of revenue, followed by Europe, Asia-Pacific, and LAMEA. The U.S. dominated the global aviation analytics market share in North America in 2020, owing to increase in R&D activities; technological developments by key players; rapid adoption of innovative technologies in making reliable, precise, and efficient aviation analytics. Asia-Pacific is expected to grow at a significant rate during the forecast period, owing to rise in adoption of aviation analytics across several Asian nations, for instance, China, India, Japan, and South Korea.

The report divides the global aviation analytics market on the basis of component, end user, business function, application, and region. By component, the aviation analytics market is segregated into service and software. By end-user, the aviation analytics market is segregated into airline, airport, and others. On the basis of business function, the market is segmented into sales & marketing, finance, maintenance, repair & operations, and supply chain. On the basis of

application, the market is segmented into flight risk management, inventory management, fuel management, revenue management, customer analytics, and navigation services.

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The global aviation analytics market is analyzed across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across North America held the lion's share in 2020, accounting for more than two-fifths of the market. However, the market across Asia-Pacific is anticipated to showcase the highest CAGR of 14.77% during the forecast period.

The global [aviation analytics industry](#) includes an in-depth analysis of the prime market players such as Accelya, General Electric Company, International Business Machines Corporation (IBM), IGT Solutions Pvt. Ltd., Mu Sigma, OAG Aviation Worldwide Ltd., Oracle, Ramco System, SAP SE, and SAS Institute Inc.

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