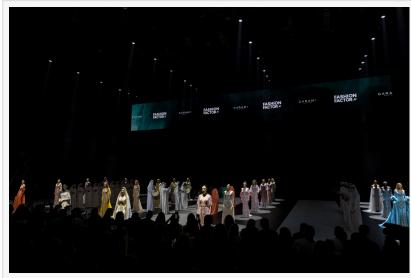


FASHION FACTOR The World's Largest Private Fashion Runway

DUBAI, UNITED ARAB EMIRATES, July 23, 2025 /EINPresswire.com/ -- Fashion Factor sets the global benchmark as the premier private fashion event, featuring the longest runway ever built for a standalone show. Hosted in Dubai, it delivers an exclusive, high-impact experience that rivals traditional fashion week productions.

Night Highlights

- Runway: Undisputedly the worlds longest private runway, with bespoke stage design and immersive lighting. Audience: Thousands of regional and international guests, including celebrities and VIPs, with a finely curated guest list.
- Digital Reach: Syndicated live to global audience up to 250K verified streamers per show.
- Media Partner: In collaboration with Vogue, featuring red-carpet exclusives and post-show editorials with notable figures like Jamila Awad, Victoria Bonya, and Nicole Saba.



Fashion Factor 9 Dubai



Fashion Factor 9 Dubai_

Why It Matters

- A launchpad for emerging designers, giving them a platform with global media attention. - Blends luxury production value with cultural narrative, spotlighting talent across the Middle East and beyond. - Delivers high ROI for sponsors, with bespoke branding opportunities before, during, and after the show.

Mission & Vision

Fashion Factor is dedicated to elevating fashion storytelling empowering breakthrough talent and

creating unparalleled brand experiences through curated excellence and bold runway innovation.

Designer & Sponsor Opportunities
For Designers: - Standalone runway show with
global media presence - Long-form creative
storytelling (5+ min show) - Networking with
Vogue and strategic media outreach
For Sponsors: -

Branding integrated into digital livestreams & backstage content

- Custom activations with celebrity and influencer integration
- Access to GCC and international audiences through exclusive digital distribution

Social & SEO Bio

The worlds largest private fashion show. Vogueapproved. Middle East powered. A vault of talent &

exclusivity. #FashionFactor

Signature Quote

"Fashion Factor is redefining the private fashion event space globally with the largest independent

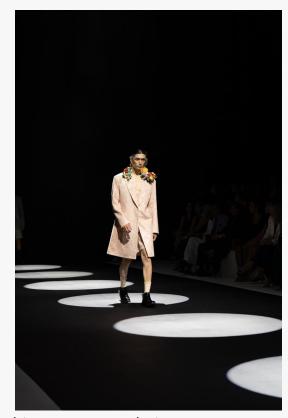
runway, high-impact media presence, and collaborations with Vogue and regional icons. It's not just

a show, it's a statement." Sherif Thomas, Co-Founder & Creative Director

Patrizia Marin Marcopoloexperience FZ LLC press@marcopoloexperience.com



Fashion Factor 9 Dubai on the stage_



Fashion Factor 9 Dubai



Fashion Factor 9 Dubai____

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