

Cultured Buttermilk Market to Receive Highest Growth of USD \$2.1 Billion by 2031

High demand for dairy products worldwide & shifting preference of consumers from regular staple food to nutrient-enhanced healthy food products drive the growth

WILMINGTON, DE, UNITED STATES, July 23, 2025 /EINPresswire.com/ -- [Cultured buttermilk market size](#) generated \$1.4 billion in 2021, and is estimated to reach \$2.1 billion by 2031, witnessing a CAGR of 4.4% from 2022 to 2031.



Cultred buttermilk is high in micro and macro nutrients making them a health food. Cultred buttermilk has quite the significant amounts of protein and packs a notable amount of Vitamin C, B12, calcium, and other essential nutrients, and does not require special containers for storage, which makes it a more convenient option than regular milk.

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When it comes to fighting the heat that the body produces internally, cultured buttermilk is well-known for having a cooling effect. It aids in nerve relaxation, which inhibits irritability. Because it helps to reduce heat, cultured buttermilk is popular in areas with high temperatures. It is made using a straightforward process of milk fermentation. Buttermilk, a byproduct, is mostly composed of water, the sweetener lactose, and the protein casein. To get cultured buttermilk that is commercially viable, the buttermilk can be further thermally treated. The cultured buttermilk's shelf life, which can last up to 4 weeks, is its most promising quality. The sticky texture and aromatic, somewhat acidic flavor of the cultured buttermilk make it popular among customers. Furthermore, cultured buttermilk is known to be a common dairy product and is used at large level by the consumers. Moreover, People can benefit from the health benefits of buttermilk, it is thought that drinking buttermilk after meals is a healthy choice, and these days, many people are discovered to be fond of healthy items.

Development of new products with improved taste and versatility, along with high marketing support, high nutritional value and low storage and transportation costs increase consumer demand for fermented milk and cultured buttermilk are Cultured Buttermilk Market Trends.

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The report offers detailed segmentation of the global cultured buttermilk market based on form, application, distribution channel, and region. The report provides an analysis of each segment and sub-segment with the help of tables and figures. This analysis helps market players, investors and new entrants in determining the sub-segments to be tapped on to achieve growth in the coming years.

Based on region, the market in Europe was the largest in 2021, accounting for nearly one-third of the global cultured buttermilk market, and is likely to maintain its leadership status during the forecast period. However, North America is expected to manifest the highest CAGR of 6.1% from 2022 to 2031. The other regions analyzed in the study include Asia Pacific and LAMEA.

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Leading players of the global cultured buttermilk market analyzed in the research include LUPICIA CO., LTD, COFCO, Teasenz, CALIFORNIA TEA HOUSE, Panella Foods and Beverages Private Limited, Bettys and Taylors Group Ltd, FMS Consumer Products Pvt Ltd, Bharat Group, VAHDAM, and Stash Tea.

The report analyzes these key players of the global [cultured buttermilk industry](#). These players have adopted various strategies such as expansion, new product launches, partnerships, and others to increase their market penetration and strengthen their position in the industry. The report is helpful in determining the business performance, operating segments, product portfolio, and developments by every market player.

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David Correa

Allied Market Research

+ 1 800-792-5285

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