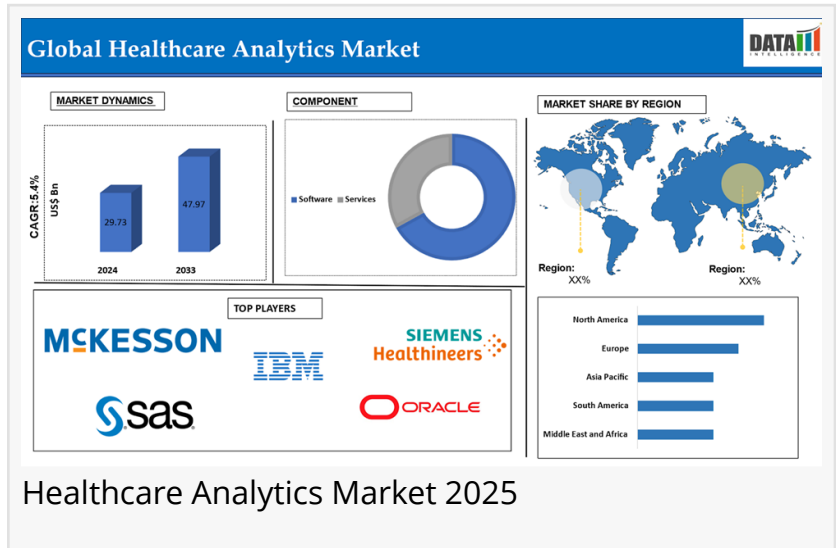


# Healthcare Analytics Market to Hit US\$ 48 Billion by 2033 Amid Surge in AI-Powered Health Insights

*Fueled by digital health investment and AI adoption, healthcare analytics market grows at 5.4% CAGR through 2033.*

LOS ANGELES, CA, UNITED STATES, July 23, 2025 /EINPresswire.com/ -- The [healthcare analytics market size](#) was valued at approximately US\$ 29.73 billion in 2024 and is projected to grow to around US\$ 47.97 billion by 2033, registering a compound annual growth rate (CAGR) of 5.4% from 2025 to 2033.



Healthcare analytics involves the systematic examination of vast volumes of health-related data to support better decision-making and improve outcomes. By leveraging techniques such as descriptive, predictive, and prescriptive analytics, it converts raw information sourced from electronic health records (EHRs), diagnostic imaging, and patient monitoring systems into meaningful insights. This approach helps enhance patient care, streamline operations, cut costs, and promote evidence-based practices. Additionally, the integration of big data, artificial intelligence (AI), and machine learning enables more accurate forecasting, improved clinical results, and reduced risk.

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Advanced analytics is transforming care by turning complex health data into actionable, life-saving insights.”

*DataM Intelligence*

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Healthcare Analytics Market Trends:

Rising Embrace of Data-Driven Decision-Making in Healthcare

The global healthcare analytics market is experiencing strong growth, largely fueled by the increasing reliance on data-driven strategies across the healthcare sector. Hospitals, insurance providers, and pharmaceutical firms are turning to analytics tools to boost efficiency, improve patient outcomes, and manage costs more effectively.

As healthcare data continues to expand rapidly, advanced analytics solutions are enabling predictive insights that help identify emerging health trends, potential risks, and likely treatment responses. This empowers healthcare professionals to make well-informed decisions that support both clinical excellence and financial sustainability.

In addition, public and private sector investments in digital health infrastructure and data modernization are accelerating market expansion. For example, in August 2024, Innovaccer Inc. a prominent healthcare AI company introduced the Government Health AI Data and Analytics Platform (GHAAP). Designed to support Medicaid programs and modernize public health, the platform has earned recognition as the leading population health analytics solution from KLAS Research and Black Book for three consecutive years.

Healthcare Analytics Market Segments:

- By Component (Software, Services)
- By Type (Descriptive Analytics, Predictive Analytics, Prescriptive Analytics)
- By Application (Financial Analytics, Clinical Analytics, Operational Analytics, Population Health Analytics, Others)
- By End User (Hospitals & Healthcare Providers, Healthcare Payers (Insurance Companies), Pharmaceutical & Biotechnology Companies, Government Organizations)

Healthcare Analytics Market Regional Share:

North America is expected to maintain a dominant position in the healthcare analytics market, driven by high healthcare expenditure, advanced technological infrastructure, and strong adoption of electronic health records (EHRs) and cloud-based analytics. The region benefits from a mature healthcare system and a robust health tech ecosystem, further supported by the increasing prevalence of chronic diseases and a shift toward value-based care. Government initiatives and a favorable regulatory environment continue to encourage innovation and data-driven healthcare improvements.

For example, LexisNexis Risk Solutions launched research-ready real-world datasets in January 2025, enabling faster and more cost-effective research, while supporting equitable analysis and integration into clinical workflows to generate real-world evidence.

Meanwhile, Europe is experiencing the fastest growth in the healthcare analytics market due to a surge in digital health initiatives and rising demand for data-driven healthcare solutions. Governments across the region are heavily investing in eHealth infrastructure to enhance healthcare delivery, optimize resource use, and improve patient outcomes. The growing elderly population, along with increased adoption of telemedicine and remote patient monitoring technologies, is further accelerating demand for analytics platforms.

Additionally, Europe's strong regulatory environment particularly the enforcement of GDPR underscores the region's commitment to data privacy and security, positioning it as a major growth engine in the global healthcare analytics landscape.

#### Healthcare Analytics Market Key Players

Key players are IBM Corporation, SAS Institute Inc. McKesson Corporation, HR Insights, Siemens Healthineers, Oracle Corporation, Allscripts Healthcare Solutions, Inc., Philips Healthcare, IQVIA, Flatiron Health.

#### Major Healthcare Analytics M&A & Approvals:

##### □ Nordic Capital acquires Arcadia Solutions

In July 2025, European private equity firm Nordic Capital completed the acquisition of Arcadia Solutions, a leading U.S. healthcare analytics provider. Arcadia offers data aggregation and AI-enabled insights across EHRs, billing, admissions, and clinical systems. The firm plans to scale operations and supports potential expansion in value-based care models.

##### □ Roper Technologies buys CentralReach

In early 2025, Roper Technologies agreed to acquire CentralReach, LLC for USD \$1.65 billion. CentralReach provides SaaS analytics tools for autism and IDD care, combining practice management, billing, and clinical data to improve outcomes in specialized care environments.

#### Related Reports:

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[Healthcare Biometrics Market 2025](#)

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