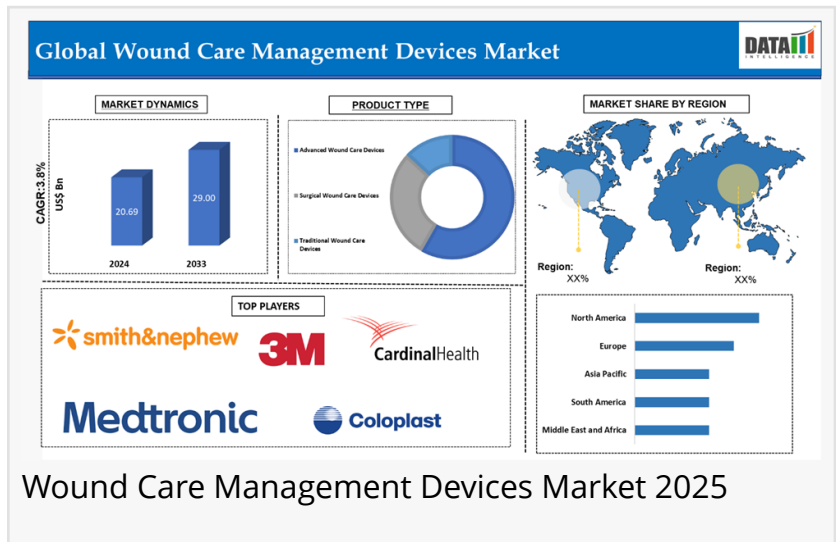


# Wound Care Devices Market to Reach US\$ 29 Billion by 2033, Driven by Chronic Wound Prevalence

*Global market sees steady 3.8% CAGR as aging populations and chronic wounds fuel demand for advanced healing devices.*

LOS ANGELES, CA, UNITED STATES, July 23, 2025 /EINPresswire.com/ -- The [wound care management devices market size](#) was valued at approximately US\$ 20.69 billion in 2024 and is projected to grow to around US\$ 29.00 billion by 2033, with a compound annual growth rate (CAGR) of 3.8% during the forecast period from 2025 to 2033.



Wound care management devices are specialized medical tools used to treat, support healing, and prevent complications in a wide range of wounds, including acute injuries, chronic ulcers, and post-surgical incisions. These devices enhance recovery by accelerating the healing process, lowering the risk of infections, and reducing the chances of further health issues. The market encompasses advanced technologies such as negative pressure therapy (NPT) systems, moisture-retentive dressings, bioengineered tissue products, and surgical wound care tools. As chronic conditions become more prevalent and surgical procedures increase particularly among aging populations

**“** Innovative wound care tools are critical in addressing rising cases of diabetic ulcers and post-surgical wounds.”  
*DataM Intelligence*

the need for innovative and effective wound care solutions continues to rise.

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Wound Care Management Devices Market Driver:

## Rising Prevalence of Chronic Wounds

The wound care management devices market is experiencing robust growth, largely driven by the increasing occurrence of chronic wounds such as diabetic foot ulcers, pressure sores, and venous leg ulcers. Contributing factors include an aging global population, a surge in diabetes cases, and higher rates of obesity all of which elevate the risk of slow-healing or non-healing wounds.

These trends underscore the need for advanced wound care solutions that promote effective healing and prevent serious complications. The demand for such devices is particularly strong in developed markets like North America and Europe, where healthcare systems are equipped to adopt innovative treatment technologies.

For example, among Medicare beneficiaries in the United States, the number of individuals with wounds rose from 8.2 million to 10.5 million over a five-year span representing a 13% increase in prevalence. The most significant rise was observed in individuals under 65, with notable growth in cases involving arterial ulcers, skin disorders, and traumatic wounds. Interestingly, despite the increased prevalence, overall expenditures decreased across all three measurement models, with the most conservative estimate showing a decline from \$29.7 billion to \$22.5 billion.

### Wound Care Management Devices Market Segments:

- By Product Type (Advanced Wound Care Devices, Surgical Wound Care Devices, Traditional Wound Care Devices)
- By Wound Type (Chronic Wounds, Acute Wounds)
- By End User (Hospitals and Clinics, Home Healthcare, Long-term Care Facilities)

### Wound Care Management Devices Market Regional Share:

North America is expected to maintain a dominant share in the wound care management devices market, driven by a high prevalence of chronic wounds such as diabetic foot ulcers, pressure ulcers, and venous leg ulcers. Factors such as rising rates of diabetes and obesity in the region are increasing the need for advanced wound care solutions.

Additionally, the region benefits from a well-established healthcare infrastructure, significant healthcare spending, and rapid adoption of cutting-edge wound care technologies, all of which contribute to its strong market position.

Supporting this growth, in May 2024, AVITA Medical received FDA approval for a premarket approval supplement for its RECELL GO System a next-generation autologous cell harvesting device. This innovation leverages a patient's own skin regenerative properties to treat thermal burn wounds and full-thickness skin defects, reflecting ongoing advancements in wound care technologies and further reinforcing North America's leadership in the market.

### Wound Care Management Devices Market Key Players:

Key players are Smith & Nephew plc, 3M Company, Cardinal Health, Inc., Medtronic plc, Coloplast A/S, ConvaTec Group plc, Johnson & Johnson Services, Inc., Mölnlycke Health Care AB, Hollister Incorporated, Medline Industries, Inc.

#### Industry Recent Developments:

AOTI's NEXA NPWT: Previously secured FDA 510(k) clearance for expanded use in home settings a portable, more affordable negative pressure wound therapy system based on human factors data

Convatec's InnovaBurn ECM: Received FDA approval as a new extracellular matrix device for various wound types burns, surgical wounds, pressure ulcers, diabetic ulcers requiring no special prep or orientation.

#### M&A & Investment Activity:

Mölnlycke □ MediWound: In July 2024, Mölnlycke invested US\$15□million in MediWound (Nasdaq: MDWD), focusing on enzymatic debridement therapeutics. The deal includes PIPE funding and collaboration on future development and M&A.

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