

DiscoverMyBusiness Launches Digital Marketing Services in Spain to Help Local Businesses Grow Online

DiscoverMyBusiness expands to Spain, offering local businesses expert digital marketing services to grow visibility, leads, and customer acquisition.

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DiscoverMyBusiness, a leading U.S.-based [digital marketing agency](#), has officially launched its services in Spain, expanding its footprint to help local businesses grow their customer base through modern, data-driven marketing solutions.

Known for its tailored approach to digital advertising and its proven success with U.S. clients, DiscoverMyBusiness brings years of performance marketing expertise to support Spain's dynamic small and medium-sized business (SMB) sector. From Google Ads and social media advertising to conversion rate optimization and custom web development, the agency offers a full spectrum of services designed to drive measurable results.

“

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Yauheni Chvanau

“Spanish businesses deserve modern, measurable digital strategies. We're here to deliver performance, not just promises,” said a DiscoverMyBusiness spokesperson.

A Strategic Expansion into the Spanish Market

The decision to expand into Spain stems from increasing demand for results-oriented marketing services across Europe. Many Spanish businesses, especially those

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recovering post-pandemic and adapting to digital-first consumer behavior, are seeking scalable solutions to attract and retain customers online.

DiscoverMyBusiness sees this expansion as an opportunity to support growth-minded Spanish companies by applying strategies that have consistently delivered ROI in the U.S. market.



“We recognize that many businesses in Spain are seeking a clearer return on their marketing spend,” said the spokesperson. “Our goal is to equip them with the same performance-based digital strategies that have helped our U.S. clients grow significantly.”

Adapting U.S. Success to Spanish Business Realities

DiscoverMyBusiness has refined a results-driven methodology rooted in transparency, continuous optimization, and client education. In Spain, this approach is being tailored to meet the country’s unique digital behaviors, local competition, and regulatory standards, including GDPR compliance.

Localization is key. The agency customizes keyword strategies for regional search intent, adjusts ad creatives to reflect Spanish cultural nuances, and builds campaigns around Spain’s evolving eCommerce and service economies.

“Whether it’s a lawyer in Madrid, a hotel chain in Valencia, or an eCommerce brand based in Seville, our campaigns are engineered to fit the business, not the other way around,” the spokesperson noted.

Comprehensive Services Tailored to Spanish Businesses

DiscoverMyBusiness delivers a broad portfolio of performance marketing solutions, including:

- Google Ads Management Services – full-service PPC campaigns for search, display, remarketing, and YouTube.
- Facebook and Instagram Advertising – hyper-targeted social media ads tailored to Spanish user behavior.
- [Search Engine Optimization](#) – localized on-page and off-page SEO strategies to improve organic traffic.
- Web Design and Development – fast, responsive websites optimized for user experience and conversions.
- Conversion Rate Optimization (CRO) – data-driven A/B testing, heatmaps, and user analytics.

- [Lead Generation Services](#) – targeted acquisition funnels for law firms, healthcare, trades, and more.
- Content Marketing and Video Production – compelling branded storytelling through blogs, graphics, and videos.
- Programmatic Advertising – real-time bidding (RTB) for maximum exposure across high-traffic Spanish sites.

All campaigns are backed by robust analytics and transparent reporting dashboards, giving clients complete visibility into their ad performance.

Supporting Key Sectors with Localized Strategy

DiscoverMyBusiness is placing special focus on industries where targeted digital marketing can make the greatest impact in Spain:

- Legal Services: Localized SEO and PPC strategies for law firms in family law, personal injury, immigration, and more.
- Healthcare Providers: Patient acquisition for dental, wellness, and specialty clinics.
- Home Services: Real-time lead generation for trades such as plumbing, HVAC, roofing, and cleaning.
- Real Estate and Mortgage Brokers: Campaigns focused on buyers, renters, and investors across Spanish metros.
- Retail and eCommerce: Full-funnel marketing for Shopify, WooCommerce, and Magento storefronts.

Each strategy is customized to reflect regional competition, consumer expectations, and seasonal trends.

Making Advanced Tools Accessible to SMBs

What sets DiscoverMyBusiness apart is its ability to bring high-end marketing infrastructure, typically reserved for large enterprises, into the hands of small and medium businesses in Spain. These include:

- AI-powered legal answering services to improve intake for law firms and consultancies.
- Chatbot integration for 24/7 lead qualification and customer support.
- Behavioral segmentation to retarget high-intent visitors.
- Video ad production for YouTube, Meta, and emerging Spanish platforms.
- Programmatic Display Campaigns using real-time bidding engines to target premium Spanish-language websites.

These capabilities allow Spanish companies to compete at a global level without the overhead of maintaining in-house marketing teams.

Transparent Pricing and Hands-On Support

Spanish clients can expect a straightforward engagement process with no hidden fees, no long-term contracts, and access to personalized onboarding support.

- Real-time dashboards for campaign performance tracking.
- Native Spanish-speaking account managers for improved communication.
- Bi-weekly strategy calls and quarterly optimization reviews.
- Client education resources available in both English and Spanish.

“Our pricing and reporting model is built for trust and accountability,” the spokesperson added. “We don’t operate behind smoke and mirrors.”

Education and Ethical Marketing at the Core

DiscoverMyBusiness emphasizes ethical marketing practices and transparency, not just in delivery, but also in educating its clients to understand the systems they’re investing in. As part of its Spain launch, the agency will offer:

- Free webinars and virtual workshops for business owners.
- Downloadable guides on digital advertising best practices.
- Tutorials on avoiding black-hat SEO and misleading ad tactics.

Long-Term Commitment to the Spanish Market

Initial operations will be managed through a hybrid U.S.-Spain model, but DiscoverMyBusiness is actively preparing to establish a regional presence. Within the next 6–12 months, the agency plans to recruit locally for client services, creative roles, and account strategy.

The first hiring phase will prioritize teams in Madrid, Barcelona, and Bilbao, three major hubs with thriving SMB communities and strong digital adoption rates.

“As we grow our Spanish client base, we want people on the ground who understand the nuances of each region,” the spokesperson said. “This isn’t just expansion, it’s integration.”

About DiscoverMyBusiness

DiscoverMyBusiness is a digital marketing agency delivering performance-based advertising solutions across search engines, social media platforms, and websites. Specializing in pay-per-click advertising, SEO, content marketing, and web development, the agency empowers service-based businesses and eCommerce brands with transparent, data-driven strategies.

Headquartered in the United States, DiscoverMyBusiness now supports businesses in Spain through its newly launched international services.

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