

# Keeper Security Releases Global Insight Report, 'Securing Privileged Access: The Key to Modern Enterprise Defence'

*Survey data reveals 49% of organisations with privileged access management report fewer security incidents tied to privilege misuse*

LONDON, UNITED KINGDOM, July 24, 2025 /EINPresswire.com/ -- [Keeper Security](#), the leading cybersecurity provider of zero-trust and zero-knowledge Privileged Access Management (PAM) software protecting passwords and passkeys, privileged accounts and endpoints, as well as secrets and remote connections, today released its latest Insight Report, "Securing Privileged Access: The Key to Modern Enterprise Defence."

As organisations rely on an increasingly complex network of users, applications and infrastructure, managing privileged access to prevent cyber attacks has become both more critical and more complicated. The rapid adoption of cloud, hybrid and multi-vendor environments, combined with the rising sophistication and AI-powered escalation of cyber attacks, has amplified the need for solutions that can enforce secure, scalable and centralised access controls.

Keeper's Insight Report explores the motivations driving PAM adoption, the most common obstacles to deployment and the features organisations consider essential for securing access in today's cybersecurity threat landscape. The findings are based on a global survey of 4,000 IT and security leaders in the United States, Europe and Asia.

"Every system, whether in the cloud, on-premises or remote, is a potential entry point that necessitates adaptive and secure controls to defend against modern threats," said Darren Guccione, CEO and Co-founder of Keeper Security. "Modern, zero-trust PAM doesn't just mitigate risk; it enables organisations to shift from a reactive defence posture to proactive, pervasive control."

## Key Findings From the Report:

- PAM enhances security: More than half (53%) of organisations that implemented PAM report improved protection of sensitive data, with that number rising to 58% in the UK. Credential theft remains one of the most common causes of breaches, underscoring PAM's critical role as a frontline defence.

- Privilege misuse incidents decline: Globally, 49% of respondents with a PAM solution reported a reduction in security incidents tied to privilege misuse.
- Barriers to adoption persist: Implementation complexity was cited as a top challenge by 44% of respondents globally. That number rose sharply to 57% of respondents in the UK, emphasizing the need for user-friendly solutions that are simple to deploy. Cultural and awareness gaps remain as well.
- On-prem environments are out: 94% of organisations now operate in hybrid or cloud-first environments. As infrastructure evolves, so must access controls – requiring adaptable PAM platforms.
- Human error remains a risk factor: Even with tools in place, risky practices persist. Among non-PAM users, 8% still store credentials in spreadsheets. While that number drops to 2% in the UK, 10% of respondents said they had no formal plan in place. Globally, 13% of organisations audit privileged access only once a year or less, leaving standing permissions unchecked for extended periods. Organisations need comprehensive security posture information about end-user behaviour.

“A robust security posture requires both the right systems and the right human behaviours,” said Guccione. “An organisation will never be fully protected if users circumvent controls or skip essential reviews. That’s why insightful risk analysis and end-user education must be part of a successful PAM strategy.”

When fully implemented, PAM delivers measurable benefits across the enterprise, with respondents reporting better data protection, reduced cyber incidents and stronger compliance. A PAM solution like KeeperPAM is designed for today’s distributed workforces – delivering secure credential storage, zero-trust network access, seamless integrations and real-time monitoring built for cloud and hybrid environments. In today’s identity-driven threat landscape, where access can be granted from anywhere at any time, controlling privileged accounts is fundamental to defending critical systems and data.

For more insights and to access the full Keeper Security Insight Report, please visit:  
[https://www.keepersecurity.com/en\\_GB/PAM-key-to-modern-enterprise-defense-report/](https://www.keepersecurity.com/en_GB/PAM-key-to-modern-enterprise-defense-report/)

To get started with Keeper, visit <https://www.keepersecurity.com/>.

### Methodology

This research was conducted by Keeper Security in partnership with the independent research firm OnePoll. The study surveyed 4,000 IT and security decision-makers at organisations with 250 or more employees across the United States, United Kingdom, France, Germany, Japan, Australia, New Zealand and Singapore. Fieldwork was conducted online between March 25 and April 11, 2025.

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## About Keeper Security

Keeper Security is transforming cybersecurity for millions of individuals and thousands of organisations globally. Built with end-to-end encryption, Keeper's intuitive cybersecurity platform is trusted by Fortune 100 companies to protect every user, on every device, in every location. Our patented zero-trust and zero-knowledge privileged access management solution unifies enterprise password, secrets and connections management with zero-trust network access and remote browser isolation. By combining these critical identity and access management components into a single cloud-based solution, Keeper delivers unparalleled visibility, security and control while ensuring compliance and audit requirements are met. Learn how Keeper can defend your organisation against today's cyber threats at [KeeperSecurity.com](https://KeeperSecurity.com).

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