

# Black Circle Society Introduces Travel-Focused Lifestyle Membership Aimed at Frequent Flyers and Business Professionals

*Black Circle Society Introduces Travel-Focused Lifestyle Membership Aimed at Frequent Flyers and Business Professionals*

SCOTTSDALE, AZ, UNITED STATES, August 7, 2025 /EINPresswire.com/ -- [Black Circle Society](#), a [lifestyle membership](#) program offering curated access to premium travel and wellness services, has announced the expansion of its member benefits to better serve today's highly mobile professionals and leisure travelers.



The membership also includes private aviation options, exclusive golf fittings through True Spec Golf, VIP event access powered by StubHub, and exclusive pricing at luxury fashion brands.

Developed in response to growing fatigue around traditional loyalty programs, Black Circle Society offers a streamlined membership model that provides direct access to negotiated rates, upgrades, and travel-related perks across a range of partner categories. The platform is

“

As loyalty programs become more complex and harder to navigate, we recognized an opportunity to simplify access to premium services”

*Evelina Chiang*

designed for individuals seeking flexibility, convenience, and value across their day-to-day and long-haul travel experiences.

“As loyalty programs become more complex and harder to navigate, we recognized an opportunity to simplify access to premium services,” said Evelina Chiang, President of Black Circle Society. “This membership is built for professionals who prioritize efficiency, but still value

quality and design in their travel experiences.”

Curated Travel and Lifestyle Partnerships:

The membership offers access to a broad portfolio of brand partnerships including:

Caesars Hotels: Members receive preferred rates and booking advantages across Caesars properties

One&Only Resorts: Room enhancements and member-only benefits at participating luxury resort locations

Explora Journeys: Exclusive pricing and onboard experiences with the luxury cruise line

StubHub: VIP ticket access to select concerts, sporting events, and cultural experiences

True Spec Golf: Personalized golf fittings and product access for performance-minded athletes

Private Aviation Providers: Flexible travel solutions for domestic and international routes

Wellness & Fitness Brands: Members receive wellness benefits through aligned partners including Tonal and others in the recovery and performance space

Fashion & Retail Brands: Exclusive access to private sales, brand collaborations, and early product drops

These benefits are available without traditional loyalty program restrictions such as point accrual, blackout dates, or status requirements.

Designed for Modern Professionals

Black Circle Society's model is centered around curated access rather than accumulation. The platform supports a wide range of use cases including business travel, personal getaways, event planning, and seasonal shopping.

In addition to individual perks, the membership includes access to a private member community and opportunities to attend co-hosted events, partner activations, and brand collaborations. BCS



positions itself as both a practical resource and a lifestyle network, enabling its members to access services with greater efficiency while maintaining elevated standards.

### About Black Circle Society

Black Circle Society is a premium lifestyle membership designed to simplify access to exclusive perks, private travel benefits, and curated experiences across a range of industries. Focused on practical value and flexibility, BCS partners with select global brands to deliver negotiated benefits for members seeking efficient, elevated living.

Black Circle Society

Black Circle Society

+1 888-971-3030

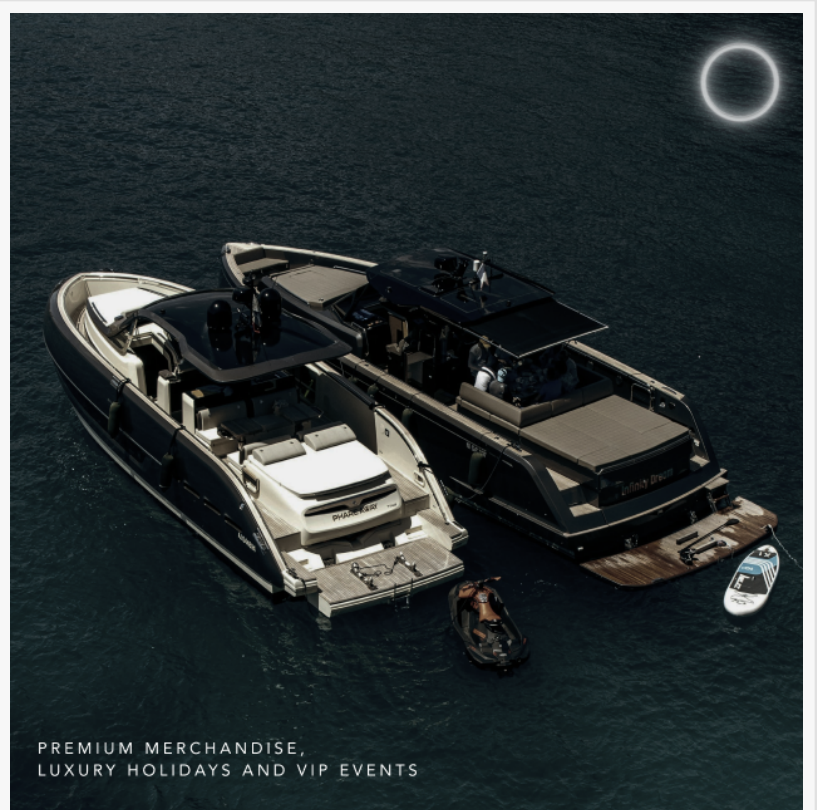
[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[TikTok](#)



For those seeking a modern path to luxury living, Black Circle Society is leading the charge by offering a membership that's not only aspirational but attainable.

This press release can be viewed online at: <https://www.einpresswire.com/article/833384655>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.