

Barron Witherspoon, Sr. Signs with South Florida Speakers Bureau

Noted Motivational Speaker and Best-Selling Author will Speak on Leadership & Career Development Topics

COCOA BEACH, FL, NY, UNITED STATES, July 24, 2025 /EINPresswire.com/ -- [Barron Witherspoon, Sr.](#) an in-demand motivational speaker, an Amazon best-selling author of *The Black Exec & The Seven Myths*, and a former Proctor & Gamble (P&G) senior executive, today announced his signing with the South Florida Speakers Bureau (<https://www.southfloridaspeakers.com/>), a community of talented and highly experienced keynote speakers, trainers, coaches, and consultants founded by Marsha Freedman, MS, herself a noted public speaker.

A Cocoa Beach, FL resident, Witherspoon is passionate about sharing his knowledge to empower rising executives and student leaders to climb the corporate ladder as they navigate multiple, myth-based challenges. "I am looking forward to reaching even more aspiring leaders as well as college students through my partnership with South Florida Speakers Bureau," says Witherspoon. "I am appreciative of this opportunity to do more of this through the Bureau's impressive footprint and exceptional reputation."

Witherspoon, primarily through keynotes and fireside chats, has addressed audiences throughout the country at such prestigious venues as Strada Education Foundation HBCU Leadership Summit, L3 Harris, Hedrick & Struggles, TedX at the University of Mt. St. Vincent, The Harlem Book Fair, UBS, and New Jersey Institute of Technology. "With all my talks, I offer experience-based solutions that enabled me to go from an entry level position at P&G to one of global importance at the multinational corporation," says Witherspoon.

"My company is selective with whom we partner. I want speakers who engage, inspire, and educate their audiences. Barron does that and more," says Freedman, who adds, "He is an electrifying speaker."



Witherspoon is an in-demand public speaker and the author of "The Black Exec and the Seven Myths"

“

Barron is an electrifying speaker.”

*Marsha Freedman, MS,
Founder, South Florida
Speakers Bureau*

Witherspoon, who offers a rotating roster of set topics, adapts each presentation to the specific needs of his audience. “This ability is highly attractive to our clients,” notes Freedman. “Barron does not give cookie-cutter talks.”

To review Witherspoon’s speaking topics and to start the

booking process, click [here](#). A video clip featuring one of his talks is showcased on the page. Follow Witherspoon on LinkedIn – <https://www.linkedin.com/in/barron-witherspoon-sr/>.

Jennefer Witter
The Boreland Group Inc.
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/833441195>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.