

Lincoln Financial Field to Light Up Yellow on July 25 to Raise Awareness About Sarcoma

Philadelphia's Lincoln Financial Field joins national effort to Light Up for Sarcoma, raising visibility for rare cancer and those it affects.



PHILADELPHIA, PA, UNITED STATES, July 24, 2025 /EINPresswire.com/ -- On July 25, 2025, landmarks across the United

States will light up yellow for [Light Up for Sarcoma Day](#), a national awareness effort led by the Sarcoma Foundation of America (SFA) as part of [Sarcoma Awareness Month](#). This bold visual display shines a light on sarcoma — a rare and often overlooked cancer that makes up about 1% of adult cancers and as much as 20% of childhood cancers.

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Brandi Felser, CEO of SFA

In Philadelphia, Lincoln Financial Field, home of the Eagles, will light up yellow to honor those affected by sarcoma and raise national awareness about the urgent need for more research, resources, and recognition. Community members are encouraged to visit, take photos, and share them on social media to help raise awareness.

“Light Up for Sarcoma is a powerful way to make this rare cancer seen,” said Brandi Felser, CEO of the Sarcoma Foundation of America. “Each illuminated building represents a community standing in support of patients, survivors, and families affected by sarcoma.”

SFA has deep local connections to Philadelphia, including John S. Brooks, MD, who is an Emeritus Professor of Pathology and Laboratory Medicine, Perelman School of Medicine at the University of Pennsylvania. SFA's dedication to critical sarcoma research in the city is demonstrated by a significant collaboration in 2021 with Flyers Charities and fans. This partnership enabled SFA to fund a \$50,000 research grant at Children's Hospital of Philadelphia, supporting promising immunotherapy research for patients, in honor of Flyers' player, and Ewing sarcoma survivor, Oskar Lindblom.

For rare cancers like sarcoma, breakthroughs depend on critical research funding. Philadelphians can directly contribute to this vital need by joining the [Race to Cure Sarcoma](#) on August 16, 2025, at the Philadelphia Navy Yard (4747 S Broad St), an event aiming to raise awareness and \$90,000 for essential research. Over the last 9 years, this event has raised over \$557,000 for much-needed research.

SFA encourages individuals, communities, and organizations to get involved by:

- Sharing photos of illuminated buildings and monuments on social media using #LightUpForSarcoma, #curesarcoma and #Sarcoma Awareness Month. Additionally, please email photos to communications@curesarcoma.org.

- Participating in or donating to an upcoming Race to Cure Sarcoma, joining others to advance research and improve outcomes for those affected by this rare cancer.

- Learning more about how to get involved during Sarcoma Awareness Month at www.curesarcoma.org/sarcoma-awareness-month.

Media spokespeople are available for interviews upon request.

About the Sarcoma Foundation of America

The Sarcoma Foundation of America (SFA) is a 501(c)(3) nonprofit charitable organization based in the United States. SFA's mission is to improve outcomes for people diagnosed with sarcoma to increase the number of survivors. We do this by funding and advancing research, educating and providing resources for people diagnosed with sarcoma, advocating on behalf of the community, bringing together the collective sarcoma voice, and growing awareness about the disease. For more information, please visit www.curesarcoma.org.

About Sarcoma

Sarcoma is a rare cancer in adults (1 percent of all adult cancers) but rather prevalent in children (about 15% of all childhood cancers). In the U.S., over 17,000 people are diagnosed with sarcoma each year, and more than 7,000 die from the disease. Around 236,000 patients and families are living with sarcoma at any given time. Globally, over 187,000 people are diagnosed each year, and more than 116,000 die from sarcoma.

About the Race to Cure Sarcoma

The Race to Cure Sarcoma (RTCS) events bring together patients, survivors, families, caregivers, and medical professionals in local communities to raise funds and awareness through 5Ks and other walk/run events. To date, SFA has hosted over 130 RTCS events, engaging more than 55,000 participants and raising over \$8.5 million for sarcoma research and patient education. For more information, please visit <https://curesarcoma.org/race-to-cure-sarcoma/>.

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