

Landscaping Services Market Anticipated to Exceed \$401.4 Billion by 2034, Registering at 5.0% CAGR

Landscaping services market size was valued at \$267.1 billion in 2023, is projected to reach \$401.4 billion by 2034, growing at a CAGR of 3.8% from 2024-2034.

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/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Landscaping Services Market](#) Size, Share, Competitive Landscape and Trend Analysis Report, by Type (Landscape & Garden Design, Construction & Landscape

Management, Gardening Maintenance, Others) , by Service (Mowing, Cutting & Edging Grassy Areas, Trimming Bushes, Laying Sod, Others), by End User (Commercial, Residential, Others), by Distribution Channel (B2B, Direct Sales, Retail Outlets, Online Sales Channel, Others) : Global Opportunity Analysis and Industry Forecast, 2024 - 2034'. The report offers a detailed analysis of

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The growth opportunity for the landscaping services market in the U.S. is substantial, driven by increase in residential and commercial investments in outdoor spaces.”

Roshan Deshmukh



the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

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Landscaping services refers to a range of professional outdoor design and maintenance activities aimed at enhancing the aesthetic appeal and functionality of residential, commercial, and public spaces. These services typically include landscape design and planning, soil preparation and grading, planting various flora, and installing hardscaping elements like patios and walkways. Professionals in landscaping services also handle water feature design, outdoor lighting setup, irrigation system installation, and ongoing maintenance tasks such as lawn care, pruning, and seasonal clean-up. Landscapers combine horticultural knowledge with design skills to create visually appealing, sustainable, and functional outdoor spaces that meet clients' needs and preferences while considering local climate and environmental factors. Their work often extends to pest control, fertilization, and, in colder climates, snow removal, which ensures year-round care for outdoor areas.

The landscaping services market is segmented into type, service, end user, distribution channel, and region. By type, the market is categorized into landscape & garden design, construction & landscape management, gardening maintenance, and others. By service, the market is segmented into mowing, cutting & edging grassy areas, trimming bushes, laying sod, and others. By end user, it is classified into commercial, residential, and others. On the basis of distribution channel, it is divided into B2B, direct sales, retail outlets, online sales channel, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

By type, the landscape & garden design segment held the highest market share in 2023. The landscape & garden design projects tend to be more comprehensive and expensive, involving planning, design, and execution, which allows for higher value contracts. There is a rise in demand driven by increasing focus on aesthetics and outdoor living spaces, which encourages more clients to seek professional design services. Large-scale projects for businesses and public spaces contribute significantly to the global landscaping services market size.

By service, the mowing segment held the highest market share in 2023 owing to its necessity and high frequency of demand. Lawns require regular maintenance, with mowing needed weekly or bi-weekly during growing seasons, which has made it a consistent service requirement for both residential and commercial properties. The recurring nature of mowing ensures a steady stream of business for landscaping companies, thus driving the demand for this segment.

By end user, the commercial segment held the highest market share in 2023. Commercial end users have a high demand for landscaping services primarily to enhance their business environments and customer appeal. Well-maintained landscapes create a positive first impression, improving the overall aesthetics and professionalism of commercial properties such as hotels, corporate offices, retail centers, and public spaces.

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By distribution channel, the B2B segment held the highest market share in 2023. B2B sales are

high in landscaping services primarily because businesses, municipalities, and property management firms require ongoing maintenance and enhancement of their outdoor spaces.

By region, North America held the highest market share in terms of revenue in 2023. The extensive urbanization of North America drives the need for attractive and functional outdoor spaces in residential, commercial, and public settings. The culture of homeownership and emphasis on property aesthetics further boost demand for landscaping services in the region.

Key Market Players:

- TruGreen
- Ruppert Landscape
- Denison Landscaping.
- Weed Man USA
- Yellowstone Landscape
- Gothic Landscape
- Chapel Valley
- ScottsMiracle-Gro
- Lawn Doctor
- Mainscape

Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the landscaping services market analysis from 2024 to 2034 to identify the prevailing landscaping services market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the landscaping services market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global landscaping services market trends, key players, market segments, application areas, and market growth strategies.

Reasons to Buy This Landscaping Services Market Report:

- Procure strategically important competitor information, analysis, and insights to formulate

effective R&D strategies.

- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
- Report will be updated with the latest data and delivered to you within 2-4 working days of order.
- Suitable for supporting your internal and external presentations with reliable high-quality data and analysis.
- Create regional and country strategies on the basis of local data and analysis.

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