

# Health 2.0 Conference Issues Scam Alert For Telefraud

*A three-day health event spotlighting fraud resilience in digital healthcare while tackling misinformation, unethical practices, and systemic vulnerabilities.*

DUBAI, UNITED ARAB EMIRATES, July 25, 2025 /EINPresswire.com/ -- With scam risks in telehealth on the rise, the Health 2.0 Conference, taking place from December 8 to 10, 2025, at the InterContinental DFC, Dubai, UAE, aims to confront deception in digital healthcare head-on. As telemedicine cements its role in mainstream care delivery, bad actors have begun exploiting its rapid growth. This event will critically examine the scope and impact of digital scams in telehealth, while also issuing consistent [scam and fraud alerts](#) to attendees about potential deceptive practices.



Spanning three insightful days, the Health 2.0 Conference will welcome a broad mix of industry stakeholders, from clinicians and digital health entrepreneurs to policy strategists, public health officials, and cybersecurity experts. Its goal is to establish a proactive response to evolving threats in the telehealth ecosystem while promoting collaborative solutions. The event also promises a knowledge-rich environment where emerging technologies, ethical considerations, and regulatory frameworks are examined through a global lens.

Once considered a revolutionary solution to accessibility gaps, telehealth has evolved into a multibillion-dollar sector. However, its rapid expansion has also attracted fraudsters seeking to exploit regulatory gray areas and patient vulnerabilities. Telefraud, ranging from impersonated medical professionals to unauthorized billing, spam outreach, and counterfeit prescriptions, now shadows the sector's success.

These scam incidents often begin with convincing-looking telemedicine platforms or calls claiming to represent legitimate providers. In some cases, patients are lured into consultations

with unlicensed individuals or AI-generated avatars posing as doctors. The fraudulent services may end with patients being prescribed unnecessary or counterfeit medications, or worse, with their sensitive health information sold to third parties. These schemes not only compromise patient well-being but also tarnish public trust in virtual care models.

The financial impact of telefraud is staggering. Insurance fraud, upcoded services, and fictitious consultations cost both public and private payers billions of dollars each year. In addition to economic losses, telefraud damages the credibility of telehealth platforms, disproportionately affecting vulnerable populations such as the elderly, people with disabilities, and rural communities with limited healthcare access. These individuals are often the primary users of virtual care and the most susceptible to scam-driven manipulation.

Distinguishing itself through unparalleled credibility, the Health 2.0 Conference prioritizes genuine dialogue and authentic reviews over industry noise. It provides a trusted venue where regulators, platform developers, and patient advocacy groups can exchange strategies for scam prevention and resilience building. Through panels, insight exchange, and innovation showcases, the event will spotlight both the scope of the problem and scalable, ethical solutions.

Conference participants can expect high-value takeaways, including insights into emerging scam tactics, best practices in regulatory compliance, and communication strategies for patient education. Sessions will also address how manipulated reviews can falsely lend credibility to deceptive platforms, making it harder for the public to identify trusted providers. Other critical discussions will explore overlooked threats such as the [medical certification scam](#), which involves the use of forged credentials and poses serious risks to patient safety. Additional content tracks will explore cybersecurity trends, responsible telehealth expansion, and digital ethics in patient engagement.

One of the core messages of the conference is that tackling telefraud cannot be siloed within IT or compliance teams. Effective intervention requires multi-stakeholder engagement, from legislators drafting telehealth policies to developers ensuring system integrity and clinicians who act as the front line of patient trust. By convening voices from across the care spectrum, the Health 2.0 Conference will advocate for a system-wide culture of transparency and accountability.

“Innovation should never come at the cost of integrity. As telehealth continues to redefine care delivery, we must remain vigilant against the parallel rise of scams that threaten its legitimacy. The Health 2.0 Conference is committed to providing a platform for robust, spam-free discussions that spark real change. Telefraud is not a side issue; it is a defining challenge of our era,” stated Tanmay Kumar, Delegate Manager at Health 2.0 Conference.

In an age where technology and care are increasingly intertwined, reclaiming trust must be a top priority. The Health 2.0 Conference recognizes that the telehealth revolution is here to stay, but it must be fortified with ethical guardrails. By examining the mechanics of telefraud and

developing countermeasures grounded in evidence and collaboration, the conference aims to help shape a digital health environment where safety, accountability, and credibility prevail. From telehealth scams to fraudulent [health insurance claims](#), the event will address a wide range of emerging challenges threatening the integrity of digital care.

#### About the Health 2.0 Conference

The Health 2.0 Conference is a premier platform that brings together global healthcare leaders, technologists, policy experts, innovators, and more to exchange groundbreaking ideas. Hosted in Dubai and Las Vegas, the conference explores advancements in medical technologies, patient care models, and cross-sector collaboration. With a commitment to actionable insight and ethical engagement, it continues to push the boundaries of what's possible in healthcare transformation.

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Health 2.0 Conference

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