

# Enterprise Collaboration Market Anticipated to Expand at a CAGR of 15.2% during the Forecast Period 2032

*Cloud service adoption, project management needs, and demand for real-time remote tools drive growth in the global enterprise collaboration market.*

WILMINGTON, DE, UNITED STATES, July 25, 2025 /EINPresswire.com/ -- According to the report, the global [enterprise collaboration market](#) generated \$48.6 billion in 2022, and is anticipated to generate \$195.1 billion by 2032, witnessing a CAGR of 15.2% from 2023 to 2032.



Enterprise collaboration is the set of solutions which help employees within the business to work together and share information on projects from a variety of geographical locations. It includes sharing of information, resources, and expertise to enhance productivity and drive innovation between enterprises. Enterprise collaboration is crucial for organizations, as it promotes communication, teamwork, and knowledge sharing, which leads to improved decision-making.

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The growing usage of mobile devices to operate numerous social networking platforms and demand for workplace connectivity platform solutions are expected to drive the growth of the enterprise collaboration market. However, poor internet speed is expected to hamper market growth. On the contrary, the high spending on R&D and high growth in requirement to streamline the communication process are anticipated to provide lucrative development opportunities for the enterprise collaboration market in the forthcoming years.

Based on application, the communication tools segment held the highest market share in 2022, accounting for nearly three-fifths of the global enterprise collaboration market revenue. This is attributed to the fact that communication tools are evolving to offer real-time collaboration

features like co-editing documents, whiteboards, and screen sharing to facilitate dynamic discussions and enhance productivity. However, the conferencing tools segment is projected to manifest the highest CAGR of 17.8% from 2023 to 2032. This is due to the fact that conferencing tools are continually improving features such as high-quality video and audio, screen sharing, and recording capabilities, while also integrating with third-party applications, making them versatile and comprehensive collaboration platforms.

Based on industry vertical, the IT and telecom providers segment held the highest market share in 2022, accounting for more than one-fourth of the global enterprise collaboration market revenue, and is estimated to maintain its leadership status throughout the forecast period. This is because IT and telecom enable cloud-based collaboration platforms, where software applications and data are hosted in the cloud. This provides flexibility and accessibility, allowing employees to collaborate from anywhere with an internet connection. However, the transportation and logistics segment is projected to manifest the highest CAGR of 21.1% from 2023 to 2032, owing to the fact that transportation and logistics companies are offering customization and personalization services to meet the diverse needs of clients.

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Based on region, North America held the highest market share in terms of revenue in 2022, accounting for more than one-third of the global enterprise collaboration revenue. This is due to the widespread adoption of cloud-based enterprise collaboration solutions and services among large enterprises and SMEs across multiple verticals. However, the Asia-Pacific region is expected to witness the fastest CAGR of 19.4% from 2023 to 2032, and is likely to dominate the market during the forecast period, owing to the increasing adoption of workplace collaboration software by businesses for improved employee engagement and workforce collaboration.

Leading Market Players: -

Adobe Inc  
Cloud Software Group, Inc.  
Microsoft Corporation  
Huawei Technologies Co. Ltd.  
SAP SE  
IBM Corporation  
Cisco Systems, Inc.  
Salesforce, Inc.  
Meta  
Google LLC

The report provides a detailed analysis of these key players of the global enterprise collaboration market. These players have adopted different strategies such as partnership, product launch,

and expansion to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm the utmost data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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