

# WSI Earns HubSpot Platinum Partner Status, Delivering Smarter, Faster CRM Solutions to Clients

TORONTO, ONTARIO, CANADA, July 25, 2025 /EINPresswire.com/ -- [WSI](#), a global leader in AI and digital marketing strategy and consulting, has officially been recognized as a HubSpot Platinum Partner—a designation that reflects consistent performance, proven client success, and deep expertise with HubSpot's CRM and marketing automation tools.



In particular, Platinum status opens the door to in-depth enablement resources that go beyond the basics. WSI consultants gain access to exclusive workshops, certification programs, and platform deep-dives tailored to advanced HubSpot use cases. This ensures that our team stays ahead of the curve and continues to deliver smart, scalable solutions—whether it's refining complex lead workflows, enhancing sales and marketing alignment, or unlocking underused automation features for greater ROI.

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*Valerie Brown-Dufour,  
President of WSI*

“We see this Platinum status as another way to create more value for our clients—not just recognition for us,” said Valerie Brown-Dufour, President of WSI. “It gives our team more direct access to HubSpot's resources and expertise, which ultimately means better strategies, faster

execution, and smarter solutions for the businesses we partner with.”

Through this upgrade, WSI's consultants will continue to deliver tailored CRM solutions and automation strategies, backed by both global digital experience and localized market insights—helping our teams stay ahead of the curve on behalf of the businesses we serve.

For businesses already using HubSpot or exploring CRM transformation, WSI's new access brings greater speed, flexibility, and strategic foresight to every project.

## About WSI

WSI is a global network of digital marketing and AI experts dedicated to helping businesses grow. With three decades of experience and a presence worldwide, WSI leverages cutting-edge technology and AI-driven strategies to drive measurable success. We aim to empower businesses with innovative digital solutions while maintaining a human-centered approach. Our motto, "Embrace Digital. Stay Human," reflects our mission to unlock a world of possibility for those we serve.

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