



# Nearly One Third of Americans Abandon Medications Each Month Due to High Costs

SANTA MONICA, CA, UNITED STATES, July 25, 2025 /EINPresswire.com/ -- With inflation and rising out-of-pocket costs, affordability is top of mind for many Americans—and medications are no exception. But here's something most people don't realize, prescription prices can vary by more than \$100 depending on the pharmacy.

Americans are abandoning [millions of prescriptions](#) at the pharmacy counter each month, and high cost is the leading reason why. Consumer Healthcare Expert and SVP at GoodRx, Divya Iyer talks about ways to save on those medications.

All you have to do is search for your medication, select the more affordable price near you, and show GoodRx at the pharmacy counter to save. Many with health insurance still find that GoodRx offers a lower price.

For more information, please visit: <https://www.goodrx.com>.

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