

Munn Digital Helps Its 500th Skin Clinic Scale to New Heights — Safely and Successfully

Munn Digital celebrates helping its 500th skin clinic grow—combining expert marketing with strict compliance in Australia's highly regulated industry.

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/EINPresswire.com/ -- Munn Digital, a leading international marketing agency for the aesthetic and wellness industry, has proudly supported its 500th skin clinic in scaling their business — a major milestone that highlights the agency's unmatched expertise in some of the world's most tightly regulated markets.

Headquartered on the Murray River in the beautiful country town of Moama, Munn Digital is uniquely positioned to serve skin clinics across Australia, the United States, and the United Kingdom with boutique-level service and global marketing expertise.



With over 20 years of award-winning experience, Munn Digital specialises in helping skin clinics, cosmetic practices, and dermal professionals grow their online presence, attract the right clients, and stay fully compliant with regional industry standards.

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Tracey Munn

“The beauty and aesthetic industry — particularly in Australia — is one of the most heavily regulated in the world,” says Tracey Munn, Founder and Director of Munn Digital. “Fines of \$25,000 or more for non-compliant marketing are not uncommon, and many clinics

unknowingly put themselves at risk just by posting on social media or publishing treatment

descriptions on their websites.”

Munn Digital sets itself apart by understanding not just marketing — but marketing within the strict framework of international health and cosmetic advertising laws, including TGA and AHPRA in Australia, FDA and FTC guidelines in the United States, and ASA and MHRA regulations in the United Kingdom. The agency works closely with clinic owners to create compelling, strategic campaigns that drive growth without compromising compliance.

“We believe success shouldn’t come at the cost of safety or reputation,” says Munn. “That’s why we’ve built a model that combines high-converting marketing with deep regulatory insight — so our clients can focus on results, not red tape.”

This milestone comes as demand for cosmetic treatments continues to grow, and more clinic owners seek expert guidance in navigating the digital landscape without costly missteps.

To learn more about Munn Digital and how they help aesthetic businesses grow with confidence, visit www.munndigital.com.au.

Tracey Munn

Munn Digital

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