

# A Book Publishing Revolution Begins: Content Backing™ Launches with CryptoNumbered™ Editions

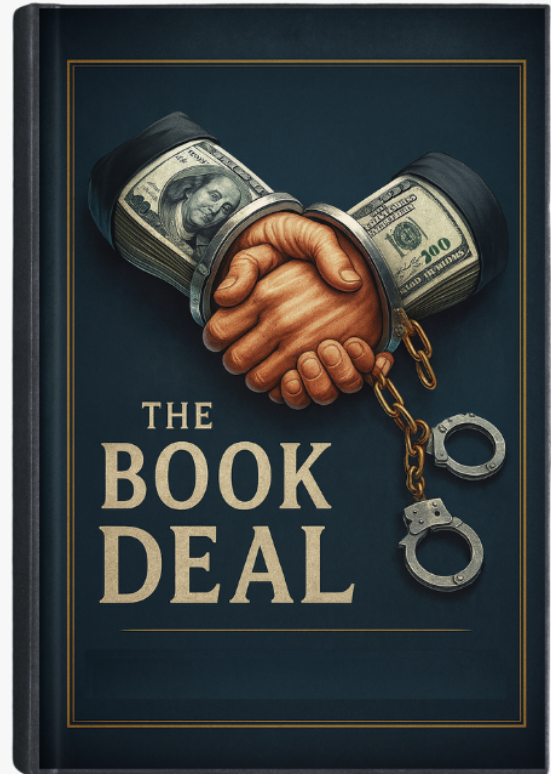
*Readers fund books before they're written. Arrow Dot Press launches a blockchain-powered model for transparent, crowd-funded publishing.*

PAGOSA SPRINGS, CO, UNITED STATES, August 5, 2025 /EINPresswire.com/ -- A radical new publishing model is taking shape, one that puts power back in the hands of readers. [Arrow Dot Press](#) has officially launched its [Content Backing™](#) platform, a hybrid of crowdfunding and crypto technology that aims to disrupt traditional book publishing.

The system flips the traditional model: readers fund the books they want to see published, and in return, they receive [CryptoNumbered™ Editions](#). These are limited physical copies with a printed crypto seal and a matching digital coin, permanently recorded on the blockchain and uniquely numbered to each backer.

"For too long, publishing decisions have been driven by agents, prestige, and opaque influence," said David Henson, founder of Arrow Dot Press. "Now, readers can fund what they actually want to read and own a piece of cultural history in the process."

Each book is launched as a public campaign, like backing a film on Kickstarter, but Content Backing™ starts earlier: from the idea stage. Backers follow the entire process, with early access to author updates and publisher decisions. Higher-level supporters get additional perks like exclusive content, behind-the-scenes material, or invites to virtual or in-person release events.



THE BOOK DEAL - A Content Backing Proposal by Arrow Dot Press

One of the first projects now in prelaunch is The Book Deal, an exposé investigating how multi-million-dollar advances are quietly handed to public officials, including Supreme Court justices often with little transparency or public interest. The book will explore who signs the checks, what access these deals buy, and how this shapes public perception.

“When a book drops to #100,000 on Amazon but the author was paid \$2 million, we have to ask: who really benefited?” Henson added. “Traditional publishers aren’t going to dig into their own reward systems but The Book Deal, backed by readers, will.”

The Content Backing™ model removes traditional gatekeepers, giving controversial, unconventional, and underrepresented voices a clear path to publication. If readers show up.

#### Key Features of Content Backing™:

- Readers fund books before they’re written

“

What if readers decided what got published, backed it financially, and received special recognition for it? That’s not just possible, that is the future of publishing.”

*David Henson*

- Every backer receives a CryptoNumbered™ Edition
- Projects are recorded on the blockchain for transparency
- Built to support niche audiences, investigative content, and direct engagement

Arrow Dot Press currently has five titles in prelaunch and plans to fund at least 20 titles per year under the model. The projects range from investigative journalism and satire to memoir and culture. But none move forward unless

readers become backers.

To learn more or back a book To learn more or back a book, visit: <https://ContentBacking.com> or <https://CryptoNumbered.com>

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CryptoNumbered Coin Image

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