

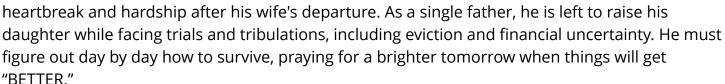
NSG NUCA Releases Soul-Stirring New Single, 'BETTER'

BINGHAMTON, NY, UNITED STATES, July 28, 2025 /EINPresswire.com/ -- With a voice that feels like solace, NSG NUCA releases his latest single, "BETTER." Built on soft piano tones, lush production, and soul-stirring vocals, the track creates a warm and comforting space for anyone facing hardship and searching for hope.

Released through Wealth Nation and Sony Music, "BETTER" is an emotional anthem for anyone who's ever had to hold it all together while the world falls apart. It's a stirring R&B record built on vulnerability, resilience, and heart.

"The lyrics are built around someone being the best version of themselves, even through the hardest battles," NSG NUCA explains.

"Better" captures the quiet storm of survival. The record tells the story of a father navigating





"The lyrics are built around someone being the best version of themselves, even through the hardest battles,"" "My new work is more elevated compared to my previous work," NSG NUCA admits. "The growth is shown within the music and visually, as well. Being more relatable to the listeners makes it a much different experience."

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NSG NUCA

With a stirring downtempo vibe that's comforting and catchy, "BETTER" stands out for its emotional weight and polished sound. It's melodic without being too soft, and

soulful without being heavy. Wrapped in soothing piano chords, NSG NUCA paints a picture of



resilience, not just of enduring the storm, but striving to become better through it.

<u>Artist</u>, <u>singer</u>, and <u>songwriter</u>, NSG NUCA (short for Never Stop Grinding) has been carving out his lane in the hip-hop and R&B space for over a decade. In that time, he's built a loyal fanbase through relatable content, high-quality music, and engaging performances.

Originally from Brooklyn, now based in Upstate NY, NSG NUCA is a regional standout and rising national voice, taking home the Broome County Black Excellence Award for Hip-Hop Artist of the Year in 2023. He's been dubbed "The Melody King" by fans for his smooth vocal runs, vivid storytelling, and genre-blending style.

Following the success of previous singles, "BETTER" adds a new layer of depth to NSG NUCA's catalog. While previous releases introduced his melodic signature, this track showcases his evolution as an artist and growth as a storyteller. It's a song that will resonate with anyone who's had to push through loss, lead with love, and believe that better days are ahead.

"BETTER" will be available on all digital streaming platforms.

Follow NSG NUCA on all socials for new music updates!

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