

TypeMate Introduces AI Grammar Platform That Corrects Text With Simple Hover

TypeMate's AI technology targets 45M foreign-born US professionals overlooked by existing grammar tools, entering \$11.32B ESL market.

NEW YORK, NY, UNITED STATES, July 29, 2025 /EINPresswire.com/ -- A new AI-powered grammar



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Bikash Pokharel

correction platform designed specifically for immigrants and international professionals has launched, addressing a critical gap in existing tools that were built primarily for native English speakers.

[TypeMate's](#) breakthrough technology uses machine learning models trained specifically on communication patterns of non-native speakers in professional settings. Unlike generic grammar checkers, the platform understands the unique challenges faced by international professionals working in American business environments.

The timing reflects significant market opportunity. With over 45 million foreign-born professionals in the US workforce and English as a Second Language education representing an \$11.32 billion market, the space has been largely overlooked by existing solutions.

"Most grammar tools treat everyone the same, but immigrants face different challenges when communicating in American business settings," said Bikash Pokharel, CEO and founder of TypeMate. "We built something that actually understands these differences."

The company was founded by artificial intelligence engineer Bikash Pokharel, who holds a master's degree in data science from a leading US university, and co-founder Fabio Nunez, an Ivy League graduate who brings deep expertise in marketing strategy and business development. While Pokharel's technical brilliance drives the AI innovation behind TypeMate's breakthrough algorithms, Nunez handles the commercial strategy, user acquisition, and market positioning that has enabled the company to compete against established players.

The proprietary system combines custom-trained transformer models with large language model integration to identify specific linguistic patterns where non-native speakers struggle most

in professional communication. The engine processes contextual semantics and cultural communication nuances through advanced natural language processing algorithms, enabling real-time corrections that understand intent beyond surface-level grammar.

TypeMate enters a competitive market dominated by Grammarly, which recently secured \$1 billion in funding and serves over 40 million daily users. However, the startup's targeted approach serves a demographic that represents nearly 15% of the US workforce but receives minimal attention from existing tools.

The technology works seamlessly across web browsers through a Chrome extension, providing real-time grammar correction without requiring users to switch between applications. Beta users report significant improvements in professional communication confidence, particularly in email correspondence and business writing.

The platform's development involved extensive research into communication patterns among non-native English speakers in professional environments. This data-driven approach enabled the team to build algorithms that recognize context and cultural differences in business communication.

Industry experts note that while Grammarly dominates the overall market, specialized tools addressing specific demographics often achieve stronger user loyalty and engagement rates. TypeMate's focus on immigrant professionals represents exactly this type of market opportunity.

The company has already begun capturing share in the grammar correction space, demonstrating that targeted solutions can compete effectively against generalist platforms. The approach of understanding cultural and linguistic nuances positions TypeMate uniquely in the competitive landscape.

"This is just the beginning," the founder explained. "Our future goal is to evolve TypeMate into an AI-powered writing assistant that understands your conversations and drafts ready-to-send emails automatically—like an agentic Gmail co-pilot."

The platform's technology represents a significant advancement in making AI writing tools more inclusive and effective for diverse users. As remote work continues expanding globally, tools that bridge communication gaps become increasingly valuable for businesses and professionals alike.

TypeMate's launch comes as the AI writing assistant market experiences explosive growth. The company's targeted approach addresses real workplace challenges faced by immigrant workers, from subtle grammar corrections to cultural communication nuances.

The founding team's journey reflects the exact challenges TypeMate addresses. "I experienced

firsthand how small grammar mistakes could undermine credibility in professional settings," said the CEO. "No one should have their ideas dismissed because of language barriers."

The company is currently available through its website and [Chrome Web Store](#), with plans for expanded platform integration and additional features in the coming months.

About TypeMate

TypeMate is an easy-to-use grammar writing tool designed specifically for international professionals working in the United States. The platform works seamlessly with Slack, Outlook, Gmail, and other applications, allowing users to simply click, hover, and fix their writing instantly. The company's mission is to eliminate language barriers that limit career advancement for non-native English speakers through targeted technology solutions.

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