

# The Camping And Caravanning Market Analysis 2025 – Insights for Long-Term Investment & Planning

*The Business Research Company's Camping And Caravanning Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, July 28, 2025 /EINPresswire.com/ -- Save 30%



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*The Business Research Company*

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What Is The Anticipated Growth Rate And Market Size Of The Global [Camping And Caravanning Market?](#)

The camping and caravanning market size has grown robustly in recent years. It will escalate from \$77.69 billion in 2024 to \$83 billion in 2025, reflecting a compound annual growth rate CAGR of 6.8%. This growth during the historical period can be attributed to factors such as

cheaper alternatives to traditional vacations, a rise in disposable income, rapid technological advances, an aging population, and early retirement.

### How Will The Market Size Evolve Over The Coming Years?

Increasingly, the camping and caravanning market size is expected to witness dramatic growth in the next few years. It is projected to soar to \$107.46 billion in 2029 at a compound annual growth rate CAGR of 6.7%. The growth in the forecast period can be attributed to numerous factors including millennial campers, rising participation in outdoor activities, rising spending on leisure, and government initiatives.

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### Who Is Driving This Growth?

The Millennial population, also known as Generation Y, is driving the camping and caravanning market. These young adults, born between 1980 and 2004, are increasing in numbers and are expected to continue to grow to over 1.3 billion until 2040 according to the World Youth and

Student Travel Confederation report for 2023. This trend is expected to persist in the forecast period, significantly driving the camping and caravanning market.

### Which Leading Companies Are Driving The Growth Of The Camping And Caravanning Market Share?

Players at the heart of the camping and caravanning market include Bourne Leisure Holdings Limited, Sun Communities, Equity Lifestyle Properties, Parkdean Holidays Limited, Kampgrounds Of America, Inc., European Camping Group, and many others. Their collective efforts have greatly contributed to the growth and diversification of the market.

### What Are The Emerging Trends In The Camping And Caravanning Market?

A trend towards environmental responsibility characterizes the modern camping and caravanning market. As awareness of sustainable living grows, campers are adopting environmentally friendly practices. These include using reusable utensils, cutlery, natural mosquito repellents, solar lamps and chargers, refillable water bottles, eco-friendly sleeping bags, tents, and other camping equipment.

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### How Is The Global [Camping And Caravanning Market Segmented](#)?

The camping and caravanning market is divided in the following ways –

- 1 By Type: RV Recreational Vehicle Parks And Campgrounds, Recreational And Vacation Camps
- 2 By Destination Type: State Or National Park Campgrounds, Privately Owned Campgrounds and so on.
- 3 By Consumer Orientation: Male, Female, Kids

The subsegments include:

- 1 By RV Recreational Vehicle Parks And Campgrounds: Full-Service RV Parks, Standard RV Parks, and others.
- 2 By Recreational And Vacation Camps: Family Camps, Youth Camps, Specialty Camps, Glamping Glamorous Camping Sites

### What Are The Leading Region In The Camping And Caravanning Market?

North America emerged as the largest region in the camping and caravanning market in 2024 followed by Western Europe as the second largest. The regions covered in this report encompass Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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