

Fabrika Coffee Packaging by Eugene Wysota and Helen Trophimova Wins Silver in A' Design Awards

W Design Bureau's Innovative Packaging Design for Fabrika Coffee Recognized with Prestigious Silver A' Design Award in Packaging Design Category

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/EINPresswire.com/ -- The A' [Design Award](#), one of the world's most prestigious and highly respected design competitions, has announced Fabrika Coffee [packaging](#) by Eugene Wysota and Helen Trophimova as the winner of the Silver A' Design Award in the Packaging Design category. This esteemed recognition highlights the exceptional design excellence and innovation demonstrated by the Fabrika Coffee packaging, setting it apart as a noteworthy achievement within the highly competitive packaging industry.



The Silver A' Design Award for Fabrika Coffee packaging holds significant relevance for the packaging industry, design community, and consumers alike. This recognition showcases the packaging design's alignment with current trends, its adherence to industry best practices, and its successful embodiment of the core principles of effective packaging. By receiving this award, Fabrika Coffee packaging serves as an inspiring example for designers and brands, pushing the boundaries of creativity and functionality in packaging design.

The award-winning Fabrika Coffee packaging stands out for its distinctive design elements and thoughtful execution. The most striking feature is the die-cut window in the shape of the brand's logo, representing coffee grinder blades, which allows the coffee beans to be visible. This unique design choice not only creates a memorable visual effect but also emphasizes the natural quality

of the product. The carefully selected color palette aids in differentiating the various coffee blends, while the strategically placed text provides essential information about the roast level, flavor notes, and origin, all while maintaining a clean and minimalistic aesthetic.

Receiving the Silver A' Design Award for Fabrika Coffee packaging holds significant implications for [W Design Bureau](#) and the Fabrika Coffee brand. This recognition validates their commitment to design excellence and their ability to create packaging that effectively communicates the brand's identity while providing an exceptional user experience. The award serves as a catalyst for further innovation and exploration, motivating the team at W Design Bureau to continue pushing the boundaries of packaging design and setting new industry standards.

Team Members

Fabrika Coffee packaging was designed by W Design Bureau, with Eugene Wysota serving as the Creative Director and Helen Trophimova as the Graphic Designer. Their combined expertise and creative vision were instrumental in bringing this award-winning packaging design to life.

Interested parties may learn more about the Fabrika Coffee packaging and its designers at: <https://competition.adesignaward.com/ada-winner-design.php?ID=164694>

About Eugene Wysota and Helen Trophimova

Eugene Wysota and Helen Trophimova are the creative forces behind W Design Bureau, a boutique design studio based in Turkey. Founded by Wysota in 2017, the bureau specializes in branding and creative direction, delivering impactful projects across various industries. With a focus on visual identity and strategic design consulting, W Design Bureau has successfully executed projects for clients such as Hilton Hotels & Resorts, IndyCar, Shokoladnitsa, Pioneer Group, and Novikov Group. The studio is known for its aesthetic clarity and cultural sensitivity, creating solutions that are both visually stunning and highly functional.

About Shokoladnitsa

Shokoladnitsa is a renowned coffee shop chain with over a decade of roasting experience, and Fabrika Coffee is their dedicated coffee brand. In a world where coffee is more than just a beverage but a genuine ritual, Fabrika Coffee distinguishes itself as a brand capable of offering exceptional quality and inspiring true coffee connoisseurs. Each package bearing the Fabrika Coffee name carries the knowledge, experience, and craftsmanship that make this coffee brand truly unique, ensuring that every cup delivers an unparalleled coffee experience.

About W Design Bureau

W Design Bureau is a boutique design studio founded by Creative Director Eugene Wysota in 2017, specializing in creating brand identity. Throughout its creative journey, the bureau has successfully implemented numerous projects across various business sectors. Their core services include branding, brand identity development, layout design, packaging design, logo design, print design, illustration, typography, and creative direction. With a talented team of designers and a strategic approach, W Design Bureau consistently delivers innovative and

impactful design solutions that elevate brands and captivate audiences.

About Silver A' Design Award

The Silver A' Design Award recognizes exceptional designs that demonstrate excellence and innovation within their respective categories. Recipients of this prestigious award are acknowledged for their significant contributions to advancing industry standards and pushing the boundaries of design. The Silver A' Design Award celebrates designs that not only excel in aesthetics but also prioritize functionality, sustainability, and user experience. Winning entries are selected based on rigorous evaluation criteria, including innovation, functionality, aesthetic appeal, sustainability, market competitiveness, and technical excellence. The Silver A' Design Award serves as a mark of distinction, highlighting the remarkable achievements of designers who are shaping the future of their industries.

About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes outstanding design across various disciplines. Organized annually since 2008, the A' Design Award welcomes entries from designers, brands, and innovators from all countries. The competition is judged by a panel of expert jury members, including design professionals, industry leaders, journalists, and academics, who evaluate entries based on pre-established criteria. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, contributing to the creation of a better world. By celebrating exceptional design achievements, the A' Design Award inspires and motivates designers and brands to develop innovative solutions that positively impact the global community.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://worldpackagingawards.com>

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