

CogniFit Launches HR Platform to Support Cognitive Health of Corporate Teams

CogniFit unveils HR platform to enhance focus, engagement, and performance in remote teams using cognitive data and personalized brain-based tools.

SAN FRANCISCO, CA, UNITED STATES, July 28, 2025 /EINPresswire.com/ -- [CogniFit](#), a global leader in cognitive assessment and training technology, announces the launch of its [new HR platform](#) designed to support cognitive health, productivity, and engagement in fully remote and hybrid teams. As the future of work continues to shift, HR leaders are turning to artificial intelligence and cognitive analytics to build more responsive, human-centered platforms.



CogniFit HR platform for supporting the cognitive health of corporate teams

According to the Gallup State of the Global Workplace 2024 report, employee engagement in the U.S. hit an 11-year low in 2024, with remote workers particularly vulnerable to stress, cognitive

overload, and disconnection. These challenges are now central to HR strategies, pushing companies to adopt smarter tools that can help identify signs of mental fatigue and support employee performance before it impacts well-being or productivity.

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*Carlos Rodríguez, CEO of
CogniFit*

CogniFit’s solution is to embed cognitive intelligence directly into enterprise HR systems. Through its powerful Developer Platform, companies can integrate scientifically validated assessments and brain training modules into their existing workflows. By using CogniFit’s APIs and SDKs, organizations can white-label these tools, creating branded, personalized cognitive experiences for

employees across the entire lifecycle, from onboarding to career development.

“Our mission is to bring cognitive science into everyday decision-making,” says Carlos Rodríguez, CEO of CogniFit. “Remote work demands more self-regulation, concentration, and resilience. We give [HR teams](#) the data and tools to support employees in those cognitive demands, at scale.”

The integration of cognitive analytics tracks cognitive skills such as attention, memory, and reasoning, as well as indicators related to focus and resilience, offering individualized feedback and training recommendations. As a result, employees gain deeper self-awareness and tailored support, while HR teams benefit from real-time insights that improve productivity, reduce absenteeism, and enhance engagement.

With increasing pressure to optimize performance and retain top talent in distributed environments, forward-thinking enterprises are adopting a proactive approach to mental fitness. Cognitive data is becoming a strategic asset, one that can inform leadership development, guide wellness initiatives, and create more adaptive and resilient workforces. In this context, CogniFit stands out as a scalable, science-based solution ready to meet the cognitive needs of the modern workplace.

About CogniFit

CogniFit is a world-class scientific company that designs and develops computerized cognitive assessments and brain training software. With over 20 years of validation through leading institutions and peer-reviewed publications, CogniFit is a trusted provider of digital cognitive health solutions. Through its Developer Platform, CogniFit enables seamless API/SDK integration into third-party HR, wellness, and performance platforms, empowering organizations to support cognitive well-being and drive engagement.

Learn more at <https://hrtech.cognifit.com/>.

Disclaimer: The cognitive training and assessment tools described herein are intended to promote cognitive stimulation and mental engagement. They are not intended to diagnose, treat, cure, or prevent any medical or mental health condition. All information presented is for informational purposes only and does not constitute medical advice.

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