

Japan International Hemp Expo 2025 JIHE to launch as a global platform covering the entire hemp industry including CBD

With new laws marking the "first year" of the hemp industry, JIHE becomes Japan's largest international platform covering the entire sector - including CBD

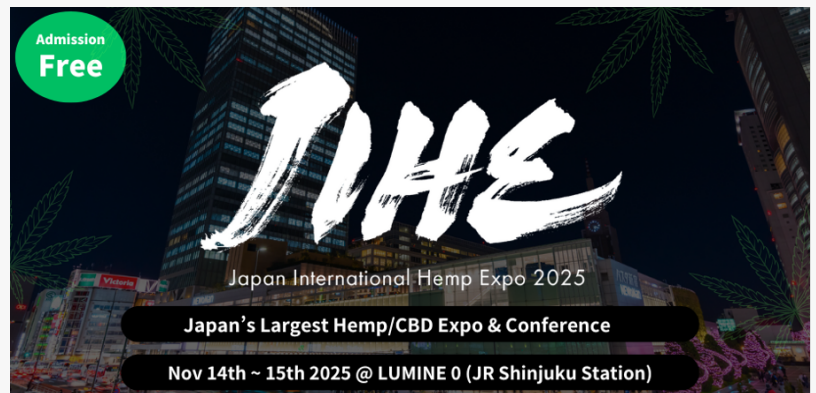
SHIBUYA-KU, TOKYO, JAPAN, July 28, 2025 /EINPresswire.com/ -- Asabis Inc. (headquarters: Shibuya Ward, Tokyo. CEO: Ryota Nakazawa) and Green Zone Japan (Representative Director: Yuji Masataka) have announced the JIHE Japan International Hemp Expo 2025, Japan's largest* international exhibition and conference for hemp products, including CBD, at LUMINE 0 (connected to JR Shinjuku Station) on November 14 and 15, 2025.

*Japan's largest: As of June 2025, per Cannabis Insight

A Historical Turning Point: Japan's "First Year" of the Hemp Industry

As new amendments to the Cannabis Control Act and other laws go into

effect, 2025 will be remembered as a turning point in history and the first year of the hemp industry in Japan. At this crucial juncture, Asabis Inc. and Green Zone Japan have launched the new "JIHE Japan International Hemp Expo" as an evolution of "CBD Journey," which has grown into Japan's largest CBD and hemp-specialized exhibition, with a cumulative total of more than 7,000 visitors, more than 300 exhibiting and supporting companies since 2021, and attention from various media outlets, including TV Tokyo's WBS (World Business Satellite), and "CannaCon," a conference specializing in medical and industrial cannabis.



JIHE Japan International Hemp Expo 2025



Hemp image



- English Event Page: <https://lu.ma/6y3ho1d2>

Official Website

- Japanese: <https://jihe.asabis.co.jp/>
- English: <https://jihe.asabis.co.jp/en>

Organizers

- Asabis Inc. (CBD Department)
- Green Zone Japan

What to Experience

Exhibitions

- CBD Journey: CBD related company exhibitions, product service experience sessions and sales
- HEMP Journey: Hemp related company exhibitions, product service experience sessions and sales (textiles, building materials, food, green products, etc.)

Conferences

- CannaCon: Presentations and panel discussions on medical and industrial cannabis by experts (mainly in Japanese)
- JIHE Forum (entry free required, name TBD): Presentations by leaders in hemp and industrial cannabis business, panel discussion (mainly in English)

Networking Opportunities

- Social Gatherings
- Interaction with speakers and visitors in the VIP Lounge (for VIPs, JIHE Forum participants, etc.)
- Setting up business meetings in meeting rooms (for VIPs, JIHE Forum participants, etc.)

Special Offerings for Attendees:

- Product samples from CBD and hemp companies
- Commemorative NFTs

Partnership Opportunities

JIHE welcomes companies, organizations, media outlets, and influencers to participate as exhibitors, sponsors, and partners. Please contact us through the form below for more information.

JIHE Participation Application Form:

https://docs.google.com/forms/d/e/1FAIpQLSe6HMyfcsgwugD4lCZdcAo_VyfnDBv_Z6jHdlydP5N9jp9GMO/viewform

About Hemp and CBD

Hemp:

Hemp is a general term for a type of cannabis plant that produces fiber, CBD, seed oil, and other products. It is used in a variety of fields, including textiles, paper, building materials, food, cosmetics, medicine, and energy. Hemp also has a high carbon dioxide absorption capacity and is beneficial for realizing carbon neutrality, making it useful from the perspective of GX (green transformation). Since the "Basic Policy for the Realization of GX" was approved at a cabinet meeting in 2022 under Prime Minister Kishida, attention has been focused on initiatives for GX.

CBD:

CBD (official name: cannabidiol) is a hemp-derived health, beauty, and relaxation ingredient that is attracting attention around the world. CBD extracted from hemp stems and seeds is legal in Japan and is treated as a health product. Due to the global trend of cannabis use and the increased importance placed on well-being due to the COVID-19 pandemic, CBD is also becoming a booming industry in Japan. A wide variety of products are being created every day, including CBD oils, CBD vapes, CBD gummies, CBD beers, and CBD balms.

About the Organizers

Asabis Inc.

- Address: 2nd Floor, Kuwano Building, 6-23-4 Jingumae, Shibuya-ku, Tokyo
- Founded: August 2, 2021 □ Capital: 3 million JPY
- Description of Business: CBD-focused media, community, and platform management
- URL: <https://www.asabis.co.jp/>

Green Zone Japan

- Address: 5-26-24 Higashi-Ogawa, Ogawa, Hiki, Saitama 355-0322
- Founded: July 3, 2017
- Activities: Support for education, development, and research regarding medical cannabis
- URL: <https://greenzonejapan.com>

Ryota Nakazawa

Asabis Inc.

+815018070373 ext.

info@asabis.co.jp

This press release can be viewed online at: <https://www.einpresswire.com/article/834700058>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.