

# Bags, Bids, and Big Hearts: Texas Auction Turns Luxury Goods Into Local Flood Aid

*Following a successful charity auction that raised \$20,000 for Hill Country storm recovery efforts, a Kerrville native is rallying her community*

KERRVILLE, TEXAS, TX, UNITED STATES, July 28, 2025 /EINPresswire.com/ -- Following a successful charity auction that raised \$20,000 for Hill Country storm recovery efforts, Natalee Peppitt—a Kerrville native and founder of [Studio Two Luxury](#)—is once again rallying her community for an urgent cause.

On Thursday, August 14, at 5:52 p.m. CST, Peppitt will host a second live auction on the [Whatnot](#) platform. 100% of the proceeds will benefit The Community Foundation of the Texas Hill Country.

The upcoming show will honor the memory of Renee Marilyn Smajstrla, a young flood victim and neighbor of Peppitt's family. To support the effort, Peppitt is calling on fellow pawnbrokers and luxury retailers to donate new or gently used luxury handbags, jewelry, or accessories to be auctioned live. Participating businesses will be recognized in the listings and social media.



Natalee at Studio Two Luxury

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This tragedy is deeply personal to me, and this auction is my way of turning heartbreak into hope.”

*Natalee Peppitt*

“After the first show, several Texas pawnbrokers reached out wanting to contribute, and it quickly became clear that the desire to help extended well beyond our state lines,” said Peppitt. “The pawn and reseller community is filled with incredibly generous individuals. I knew we had the potential to do even more. This tragedy is deeply personal to me, and this auction is my way of turning heartbreak into hope. Every dollar raised will remain in the Hill

Country and go directly to vetted relief efforts through The Community Foundation.”

Items will start at \$2 during the live auction, creating an accessible and dynamic way for viewers to participate while giving back. The Whatnot platform allows for real-time bidding, storytelling, and community building—elements that contributed to the overwhelming success of the previous show.

#### How to Contribute:

- Donate Items: Pawnbrokers and business owners can donate luxury goods (jewelry, handbags, accessories) by contacting [hello@studiotwoluxury.com](mailto:hello@studiotwoluxury.com).

Note: Studio Two Luxury is not a charitable nonprofit. To make a tax-deductible donation, please give directly to The Community Foundation of Texas Hill Country.

- Tune In: Watch and shop live on Thursday, August 14 at 5:52 p.m. CST on the Whatnot app.
- Give Directly: Learn more about the benefiting organization at [communityfoundation.net](https://communityfoundation.net) or contribute at [cftexashillcountry.fcsuite.com/erp/donate/create/fund?funit\\_id=4201](https://cftexashillcountry.fcsuite.com/erp/donate/create/fund?funit_id=4201).

Note: This is the recommended way to contribute if you need a charitable donation receipt.

#### About Natalee Peppitt and Studio Two Luxury

Natalee Peppitt is a Kerrville-born entrepreneur and live-selling expert who runs Studio Two Luxury—a digital boutique known for high-quality fashion and heartfelt community engagement. She combines her deep Texas roots with a passion for giving back, leveraging her platform to make a difference when it matters most.



Natalee at Studio Two Luxury Donation



Kerrville Texas Charm

Cyndee Harrison

Synaptic

+1 313-410-2343

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