

HIP Video Promo Presents: A-Wax 1 Million premieres brand new music video "THE GREATS" on ThaCultureReport.com

A-Wax 1 Million Motivates Movement in His Brand New Single "THE GREATS"

TACOMA, WA, UNITED STATES, July 28, 2025 /EINPresswire.com/ -- The world is witnessing A-Wax 1 Million's ascension to the top of the game—and it's all happening right now. He only knows how to press the gas pedal, and rather than losing steam after his third release in just half a year, the opposite is true: with each project, he shows a different side of himself, gaining not just traction but confidence, and proving time and time again that this is exactly what he's meant to be doing. His distinctly West Coast sound—though influenced by the rap legends who came before him—isn't rooted in LA, San Francisco, or even



Seattle, but a city tucked in the Puget Sound: his hometown of Tacoma, Washington. With boundless creativity and unyielding focus in his back pocket, he's breaking the mold, carving out a place for artists who choose to lead with honesty and integrity in this turbulent, often unforgiving industry. Refusing to let anything stand in his way, he's beginning to reap the rewards of his hustle, earning the respect and fandom of friends, family, neighbors, and newcomers who see his authenticity, dedication, and drive for exactly what it is: a shimmering beacon of strength, determined to thrive against all odds.

Six years ago, the news of Nipsey Hussle's murder sent shockwaves through the world of rap and beyond. Though A-Wax 1 Million was incarcerated at the time, the loss of one of his role models inspired a deep reflection on those who have shaped his tenacious spirit. Icons like Malcolm X, Nelson Mandela, Tupac Shakur, and more shaped this compelling homage to anyone who has ever paved their way to greatness on their terms, spotlighting those who are undaunted by the

status quo. He walks a fine line between pain and pride—speaking candidly about the realities of the street over a swaggering, moody beat primed for speaker-rattling and head nodding. He knows exactly what it's like to navigate a world full of foes and fiends, but “the greats” found a way, and A-Wax 1 Million is determined to follow in their footsteps. In a world where trust is scarce, he’s fully embracing the responsibility of keeping himself “in check” to make his dreams a reality. In the process, he becomes a voice within a powerful conversation on culture, perseverance, and empowerment, motivating a movement to rise above the noise and “just fly away.”



With each new music video, A-Wax 1 Million delivers an experience that builds upon everything he’s done so far, flaunting his versatility and inviting viewers deeper into an ever-expanding A-Wax 1 Million universe. “THE GREATS” music video is his freshest installment yet, brimming with the kind of infectious energy one would expect from an artist chasing greatness. As he drives around the streets of the city he calls home, there’s a natural sense of earned confidence in every frame—it’s as if he’s reclaiming the streets he once roamed, now standing tall on his own two feet. It’s the perfect opportunity for him to fully embrace his role as a mentor, giving back to kids in his neighborhood, who are all his nieces and nephews, with an appearance from his real-life daughter. Having grown up here, he sees himself in these kids, and he wants nothing but a bright future for them. And now, with music as his platform and truth as a compass, he’s determined to lead by example from this point forward.

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