

# Lordhair Kicks Off Brand Month with Exclusive August Sale

*This August, Lordhair will once again celebrate its annual Brand Month, giving back with special discounts and promotions to customers.*

LOS ANGELES, CA, UNITED STATES, August 1, 2025 /EINPresswire.com/ -- [Lordhair](#), the world's premier hair replacement brand, is giving customers a reason to party throughout August with its annual Brand Month, packed with amazing discounts and the arrival of its revolutionary [ZyroSen](#) Antibacterial Hair System.

The Mega Sale consists of two phases:

1. August 1–15: ZyroSen Antibacterial Hair Systems

- Buy 1, get \$45 off | Buy 2, get \$100 off

2. August 16–31: All Hair Systems

- Buy 1, get \$30 off | Buy 2, get \$70 off

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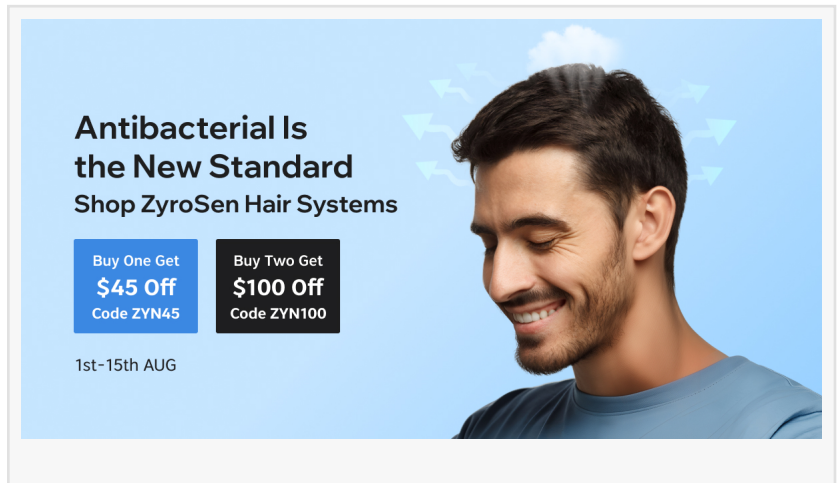
Brand Month is our thank-you to customers. Their stories inspire us to innovate. A hair system isn't just hair-it's confidence and joy. If it helps them feel better, our effort is worthwhile.”

*Leah*

comfort.

## Why ZyroSen Stands Out

- Advanced Antibacterial Protection



ZyroSen's game-changing antimicrobial technology eliminates 99.9% of bacteria that cause odor, itching, and irritation, keeping the scalp healthier and the hair piece fresher for a longer time.

- Zero Irritation & Itch-Free Comfort

Designed specifically for sensitive scalps, ZyroSen minimizes redness, itchiness and discomfort. The breathable, hypoallergenic materials prevent friction and irritation for all-day wear without worry.

- Certified Safe & Premium Quality

All ZyroSen hair systems meet the highest international safety standards (CE, FDA, SGS certified), making them non-toxic, hypoallergenic, and long-lasting.

Besides unprecedented discounts for the ZyroSen hair system series, Lordhair also provides special offers for all their best-selling hair systems. Lace, skin and hybrid hair systems are all at impressive discounts, meeting users' diversified needs.

Lace: <https://www.lordhair.com/lace-hair-systems.html>

Skin: <https://www.lordhair.com/mens-hair-systems/skin-hair-systems.html>

Hybrid: <https://www.lordhair.com/mens-hair-systems/lace-front-hair-systems.html>

For nearly 20 years in the hair industry, Lordhair has dedicated itself to transforming the lives of customers with each hair system. Every August, during the warmest month of the year, Lordhair celebrates its Brand Month, reflecting the company's heartfelt commitment to brightening customers' lives with the same radiance as summer sunshine.

"Brand Month is our way of giving back to customers," says Leah, Marketing Lead at Lordhair. "Their stories and satisfaction fuel our passion to keep innovating. We've learned that a hair system is not just about hair-it's about confidence, joy, and reclaiming one's self-image. As long as our hair systems make our customers feel better, we believe all our dedication and hard work are worth it."

About Lordhair

**A New Era of Hair Systems**  
Shop all Hair Systems

Buy One Get **\$30 Off**  
Code LD30

Buy Two Get **\$70 Off**  
Code LD70

16th-31st AUG

**ZYROSEN™**  
Industry's First In-House Engineered Antimicrobial Hair Systems

99.9% Antibacterial Efficacy  
100% Odor Elimination  
100% Comfort

ISO CE FDA SGS

Founded in 2006, Lordhair is a premier global manufacturer and online retailer of custom hair systems. With a focus on innovation and exceptional service, Lordhair helps customers worldwide regain confidence through high-quality hair solutions.

<https://www.lordhair.com/>

Lordhair

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