

Construction Films Market Accelerating Growth with Future Market Size Strategies and Tactics

The rapid pace of construction in countries such as India, China, and Brazil is significantly boosting demand for construction films.

WILMINGTON, DE, UNITED STATES, July 29, 2025 /EINPresswire.com/ -- A surge in construction activities across developing nations, increased government infrastructure investments, and expanding residential and commercial projects are key drivers fueling the growth of the global construction films market.



Construction Films Market Accelerating Growth

According to the report, the global [construction films industry](#) was valued at \$8.0 billion in 2020 and is projected to reach \$14.6 billion by 2030, growing at a CAGR of 6.3% from 2021 to 2030.

For more information, contact Allied Market Research at:

<https://www.alliedmarketresearch.com/request-sample/A07820>

Key Market Drivers:

- Infrastructure Growth in Developing Nations: The rapid pace of construction in countries such as India, China, and Brazil is significantly boosting demand for construction films.
- Rise in Government-led Projects: Mega infrastructure and smart city projects around the world are increasing consumption of construction films for moisture control, insulation, and other applications.
- Residential Expansion: The rising global population is pushing demand for residential housing, further supporting the market's growth.

However, the use of non-biodegradable plastics in some film types remains a major environmental concern, limiting market potential. On the brighter side, growing demand from the automotive industry for lightweight, high-strength films is anticipated to open new avenues for market expansion.

Segment Insights:-

By Application:

- The gas & moisture barrier segment dominated the market in 2020, accounting for over one-fourth of the global share. It is also expected to register the fastest growth during the forecast period with a CAGR of 6.3%, owing to its critical role in protecting structures from environmental damage.

By End Use:

- The residential segment led the market in 2020, holding more than one-third of the total share. This segment is forecast to grow at the highest CAGR of 7.4%, driven by increasing urbanization and rising demand for housing.

Regional Outlook:

- Asia-Pacific, followed by North America, held the largest share in 2020, contributing nearly 40% of global revenue.
- Asia-Pacific is expected to continue leading, with the fastest CAGR of 7.2% during the forecast period, supported by massive infrastructure development and rapid urbanization across China, India, and Southeast Asia.

Key Players in the Industry:

- Berry Global
- Eastman Chemical Company
- E.I. du Pont de Nemours
- Mitsubishi Chemical Corporation
- Mondi
- Raven Industries, Inc.
- RKW SE
- Saint-Gobain
- Supreme
- Toray Industries, Inc.

These players are actively focusing on innovations, sustainable materials, and strategic collaborations to strengthen their market position and address the growing demand for eco-

friendly construction solutions.

0000 00 000000 000 000000000000 0000 000 000000, 000 00000000' 00000000000:
<https://www.alliedmarketresearch.com/construction-films-market/purchase-options>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Market Research
+ 1 800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/834986950>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.