

# Whey Cheese Market is Expected to Reach a Valuation of USD 21.6 Billion by 2035, States Fact.MR

*Whey Cheese Market Evolves with Gourmet Product Positioning and Transforming Dairy Innovation into a Lucrative Future Frontier for Artisanal.*

ROCKVILLE, MD, UNITED STATES, July 29, 2025 /EINPresswire.com/ -- According to Fact.MR, a market research and competitive intelligence provider, the [whey cheese market](#) was valued at USD 10.6 billion in 2024 and is expected to grow at a CAGR of 6.8% during the forecast period of 2025 to 2035.



The whey cheese industry is experiencing a significant shift because customers are demanding dairy products that are high in protein, sustainable and taste diverse. The classical cheese making methods are being reconsidered to include possibilities of value addition by the use of whey products and this makes whey cheese quite desirable by manufacturers desiring to get the maximum utility of the raw materials. As the interest in resource optimization and lowered food wastage is increasing, no longer being regarded as a byproduct, it is being repurposed as a premium nutrient-rich commodity in the form of whey cheese.

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The trend of cooking diversification and the growing impacts of international foods are also dictating the direction to which whey cheese is currently being utilised both in retail outlets and food serving channels. Whether as Mediterranean-tasting spreads or high-protein breakfast options, its neutral taste and functional flexibility is fueling new product profiles along refrigerated shelves. New consumer bases at the end of wellness and specialty food applications are also being generated by the emergence of experimentation with organic, grass-fed, and probiotic-enriched versions as the trend of clean label formulations emerges.

In the future, the market can be characterized by structural changes due to technological advances in cheese-making, expansion in the emerging markets, and the expanding pool of the environmentally friendly consumers. Major players are engaging in long-term partnerships with local dairies and new innovators to enable efficiency in the process of production and consumer-oriented packaging. With the growing dynamics of diet trends, whey cheese can expect to supplement the flexibility of flexitarian, ketogenic, and low-carb diets.

### Key Takeaways from Market Study

- The whey cheeses market is projected to grow at 8% CAGR and reach USD 21.6 billion by 2035
- The market created an absolute \$ opportunity of USD 10.4 billion between 2025 to 2035
- North America is a prominent region that is estimated to hold a market share of 5% in 2035
- North America is expected to create an absolute \$ opportunity of USD 3.6 billion

Elevated demand for high-protein foods, sustainability-conscious production, and rising consumer preference for artisanal and clean-label dairy offerings are collectively steering the whey cheese market's upward trajectory" says a Fact.MR analyst.

### Leading Players Driving Innovation in the Whey Cheese Market:

Key players in the whey cheese industry include Agropur Cooperative, Hilmar Cheese Company, Davisco Foods International, Meggle Group, Glanbia Nutritionals, Lactalis Ingredients, FrieslandCampina, Leprino Foods, and DMK Group.

### Market Development

The dairy industries are working on perfecting filtration and fermentation methods in order to enhance the sensory and shelf life of whey cheese. Integration of hybrids dairy categories as well as application of recipes are also enhancing the extent of consumers.

Players in the market are undertaking brand-based strategies and rebranding whey cheese as a health-sustaining, gourmet product. The next growth wave is strategic placement of products in terms of high- end retail as well as clean-label categories.

### Whey Cheese Industry News:

In March 2025, Hilmar Cheese Company opened a \$600 billion advanced plant in Dodge City, Kansas, producing American-style cheese and whey proteins while creating 250 jobs. The facility features closed-loop water recycling and energy-efficient systems to boost capacity and sustainability.

That same month, Lactalis Ingredients launched a multi-billion-euro upgrade at its Mayenne,

France, plant to modernize whey-powder processing and cut emissions. The project included smart water reuse, heat recovery, and a new drying tower, reinforcing its leadership in whey supply and sustainability goals.

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Fact.MR, in its new offering, presents an unbiased analysis of the the whey cheese market, presenting historical data for 2020 to 2024 and forecast statistics for 2025 to 2035.

Global Whey Cheese Market Analysis, By Product Type (Ricotta, Brown Cheese, Whey Cream Cheese, Albumin Cheese, Others), By Source, By Flavor Profile, By Distribution Channel, By End Use and across key Regions (North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia & Pacific, and Middle East & Africa).

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The [cheese concentrate market](#) was USD 1.7 billion in 2025. Fact.MR analysis predicts the industry will grow at a CAGR of 9.8% and reach USD 4 billion by 2035.

The global [whey protein concentrate market](#) size is estimated at US\$ 3.9 billion in 2023 and is forecasted to reach US\$ 6.7 billion by 2033-end. The market is predicted to increase at a CAGR of 5.5% from 2023 to 2033.

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