

Seaweed Market Share, Size, Trends, Growth, Analysis, Research Report and Forecast

Seaweed Market Size, Share, Competitive Landscape and Trend Analysis Report, by Product, by Application : Global Opportunity Analysis and Forecast, 2024 - 2034.

WILMINGTON, DE, UNITED STATES, July 29, 2025 /EINPresswire.com/ -- [Seaweed market size](#) was valued at \$7.5 billion in 2024, and is estimated to reach \$18.1 billion by 2034, growing at a CAGR of 9.5% from 2025 to 2034.

Key players :

Annie Chun's, Inc.

Brandt, Inc.

Cargill, Incorporated

COMPO EXPERT GmbH

GimMe Health Foods LLC

Groupe Roullier

Irish Seaweeds

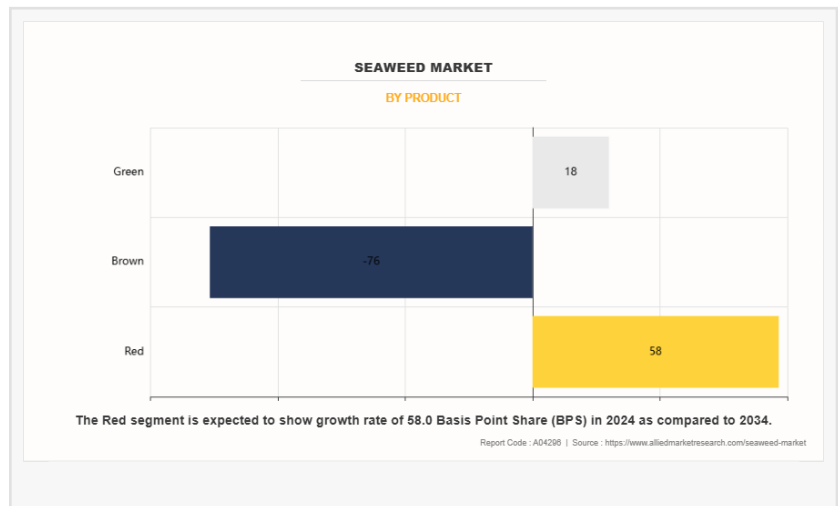
Maine Coast Sea Vegetables, Inc.

Qingdao Bright Moon Seaweed Group Co., Ltd.

Qingdao Gather Great Ocean Algae Industry Group Co., Ltd.

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Seaweed is a diverse group of macroscopic marine algae that grow in oceans, usually attaching to rocks or submerged surfaces. It is cultivated on marine farms or collected from coastal waters, then cleaned, sun-dried or mechanically dehydrated, and sometimes processed into sheets or powders. Proper storage involves keeping seaweed in airtight containers away from light and moisture to prevent spoilage. Seaweed is used in various industries, such as in the food industry for nutritional & culinary purposes, in agriculture, it is used as a soil conditioner, in the cosmetics sector for skin treatments, and in the biotechnology industry for extracting functional



compounds & natural thickeners.

Growing demand from a variety of industries, including food and beverage, agriculture, cosmetics, and medicines, bodes well for the seaweed market's future. Seaweed's use in plant-based and functional meals is growing as more people become aware of its many nutritional advantages, which include high fiber, iodine, antioxidants, and protein. Seaweed farming has little environmental impact and aids in carbon absorption, thus the market is also profiting from sustainability trends.

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The seaweed market segmentation is done on the basis of product type, application, and region. By product type, the market is divided into red, brown, and green. By application, the market is categorized into food, medicines, chemical & fertilizers, animal feed additives, building materials, and energy sources. By region, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (France, Germany, Italy, Spain, UK, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, and rest of Asia Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, Argentina, and rest of LAMEA).

By region, Asia-Pacific is anticipated to dominate the global seaweed market with the largest share during the forecast period. The increase in consumer demand for plant-based and sustainable food options is a significant driver for the growing popularity of seaweed in the Asia Pacific region. Seaweed is increasingly recognized as a key ingredient in traditional dishes such as sushi, soups, and snacks. Its nutritional benefits, rich in essential vitamins, minerals, and antioxidants, are fueling its adoption among health conscious consumers. As individuals seek natural, nutrient dense foods, seaweed offers a compelling alternative to conventional food ingredients. Moreover, the growing popularity of seaweed in functional foods and dietary supplements is widening its market presence in the region. Consumers have become more aware of the health benefits of incorporating seaweed into daily diets, leading to higher demand across both traditional and modern food products.

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Seaweed cultivation offers a sustainable solution to marine ecosystem health by absorbing excess carbon dioxide from the ocean and supporting underwater biodiversity. Thus, governments and organizations across the region are increasingly promoting seaweed farming as a way to support coastal economies and reduce the environmental impact of conventional agriculture. The expansion of seaweed farming also provides opportunities for communities to engage in eco-friendly economic activities.

Moreover, technological advancements in processing and extraction methods are further enhancing versatility of seaweed, allowing its use across various industries such as cosmetics,

biofuels, and pharmaceuticals. These innovations are helping to create new market growth opportunities, contributing to ongoing growth and development of [seaweed industry](#) in the region.

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