

# IP Intercom Market Anticipated to Exceed \$4.9 Billion by 2030, Registering 8.5% CAGR From 2020-2030

The global IP intercom market was valued at \$2.23 billion in 2020, is projected to reach \$4.92 billion by 2030, registering a CAGR of 8.5% from 2021 to 2030.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, July 29, 2025 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "IP Intercom Market By Type (Visible, And Invisible), and Application (Commercial, Government, Industrial, Residential, and Others): Global Opportunity



IP Intercom Market, 2030

Analysis and Industry Forecast, 2020-2030. The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners and



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Roshan Deshmukh

shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

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The growing adoption of Intercom in commercial and government applications for communication and security purposes, and the associated benefits and integration of advance technologies in IP intercom are expected to drive the growth of the market in the future. However, high equipment cost act as major barriers and hamper the market growth. Furthermore, the growing use of intercom in residential sector is expected to offer lucrative opportunities for the IP intercom market trends.

Growth in adoption of intercom in commercial and government applications for communication and security purposes, and associated benefits & integration of advance technologies in IP intercom drive the growth of the global IP intercom market. However, high equipment cost hinders the market growth. On the other hand, growing use of intercom in residential sector presents new opportunities in the coming years.

The IP intercom market is analyzed on the basis of type, application, and region. By type, the market is divided into visible, and invisible. By application, it is classified into commercial, government, industrial, residential, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA along with their prominent countries.

Based on type, the visible segment held the highest market share in 2020, accounting for 94% of the global IP intercom market, and is estimated to maintain its leadership status throughout the forecast period, owing to the remote access and monitoring feature. Moreover, the invisible segment is projected to manifest the highest CAGR of 9.2% from 2021 to 2030. This is because intercoms are considered as an important part for security concern.

Based on application, the commercial segment accounted for the largest share in 2020, contributing to more than one-fourth of the global IP intercom market, and is projected to maintain its lead position during the forecast period. This is due to wide adoption in commercial sector for security and privacy purposes. However, the government segment is expected to portray the largest CAGR of 10.0% from 2021 to 2030. IP intercom systems are set up to track and log visitor data in government buildings for security concern. It is also used for entrance video monitoring for security and safety purposes.

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Based on region, North America held the highest market share in terms of revenue 2020, accounting for nearly two-fifths of the global IP intercom market. This is owing to the availability of advanced technology in the region along with presence of major players operating in the market. Moreover, the Asia-Pacific region is expected to witness the fastest CAGR of 10.4% during the forecast period. This is attributed to technological developments brought forth by the emerging economies in Asia-Pacific.

# Leading Market Players:

- Axis Communications
- Barix
- AlPhone
- TCS AG
- Legrand

- Panasonic
- Commend
- Comelit Group
- TOA Corporation
- Fermax

### Key Findings Of The Study:

- By type, the visible segment is expected to generate the highest revenue during the forecast period.
- By application, the commercial segment is expected to register the highest revenue during the forecast period.
- By region, North America is expected to register the highest revenue during the forecast period.

### Key Benefits for Stakeholders:

- This study comprises analytical depiction of the IP intercom market size, IP intercom market analysis opportunity along with current trends and future estimations to depict imminent investment pockets.
- The overall IP intercom market and IP intercom market size analysis is determined to understand profitable trends to gain a stronger foothold.
- The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis and IP intercom market forecast.
- The IP intercom market outlook forecast is quantitatively analyzed from 2020 to 2030 to benchmark the financial competency.
- Porter's five forces analysis illustrates potency of buyers and the market share of key vendors.
- The report includes the market trends and the <u>IP intercom industry</u> share of key vendors.

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David Correa
Allied Market Research
+ 1 800-792-5285
email us here
Visit us on social media:
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X

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