

Cape Launches White-Labeled App for Small Commercial Cleaning Businesses

Cape helps small and mid-sized cleaning companies manage jobs, client requests, and operations through their own branded app.

WILSONVILLE, OR, UNITED STATES, July 30, 2025 /EINPresswire.com/ -- [Cape](#), a new white-labeled mobile app for [commercial cleaning businesses](#), is launching in Q4 2025. The platform helps small and mid-sized cleaning companies manage jobs, receive client requests, and communicate with teams — all under their own brand.



Cape offers cleaning companies a professional mobile experience without building their own app. Business owners get job scheduling, real-time alerts, and branded access for customers and cleaners.

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We’re giving small cleaning companies the tools to operate like pros and look just as polished — all through their own branded mobile app.”

Jason Lay, Founder of Cape

“We’re building tech that helps small cleaning companies look and operate like industry leaders,” says Jason Lay, founder of Cape.

Cape is currently accepting [early-release signups](#) at <https://cape-it.com>.

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