

Caroline A. Wanga Returns to Minneapolis for 'A Purposeful Homecoming' Book Tour Launch at the Guthrie Theater

Caroline Wanga headlines a powerful evening at the Guthrie to debut her new book and national tour — an event you won't want to miss.

MINNEAPOLIS, MN, UNITED STATES, July 30, 2025 /EINPresswire.com/ -- Minneapolis-raised powerhouse and cultural architect Caroline A. Wanga is coming home. On August 8th, WangaWoman LLC in partnership with the iconic Guthrie Theater will present [A Purposeful Homecoming](#) — the official launch event of [Caroline Wanga's](#) bestselling book, [I'm Highly Percent Sure](#).

“

Who you are is who you are.
If you cannot be who you
are where you are, you
change where you are not
who you are.”

Caroline A. Wanga

This one-night-only experience will be held at the Guthrie's Dowling Studio and will feature an electrifying live

conversation with Wanga, a curated Q&A, and a community reception. Known globally for her unapologetic leadership and fierce authenticity, Caroline returns to the Twin Cities to celebrate purpose, power, and the place that shaped her.

Event Details

Date: Friday, August 8, 2025

Time: 7:00 PM – 9:30 PM (Doors open at 6:30 PM)

Location: Guthrie Theater – Dowling Studio | Minneapolis, MN

VIP Experience includes early entry, press access, premier seating, and a signed copy of Caroline's book

Ticket Link: <https://tinyurl.com/ywe9hhr7>

About the Event

A Purposeful Homecoming isn't your typical book talk — it's a call to live fully, lead boldly, and come home to who you really are. Attendees will experience Caroline's signature energy through a dynamic fireside chat moderated by Chanda Smith Baker, President & CEO of the St. Paul & Minnesota Foundation and a distinguished Bush Fellow. An evening engaging in a thought-provoking audience Q&A, and connect with community leaders, press, and cultural disruptors during a post-show reception.

Guests can also purchase additional copies of I'm Highly Percent Sure onsite, courtesy of Black Garnet Books, Minnesota's Black-owned brick-and-mortar bookstore.

About the Book

I'm Highly Percent Sure is a vibrant, no-filter manifesto on finding your voice, living your truth, and refusing to play small. Part memoir, part cultural mirror, the book captures Caroline's evolution from single teen mom to C-suite executive.

About Caroline A. Wanga

Caroline A. Wanga is the Co-Founder of WangaWoman LLC and President & CEO of Essence Ventures and author of the best selling book "I'm Highly Percent Sure." She joined Essence as Chief Growth Officer in 2020 after a 15-year career at the Target Corporation, where she started as an intern and held a number of transformational leadership roles eventually serving as Target's Chief Diversity, Inclusion and Culture Officer. Prior to Target she spent almost a decade in youth and community development at several non-profit organizations in the Minneapolis and St. Paul area. She co-founded WangaWoman LLC in 2020 whose mission is to "Democratize Authenticity," through discovery of purpose. A self-proclaimed cultural architect who refers to her personal style as armor, Caroline's "real-talk" delivery and unmitigated perspective make her a highly sought-after keynote speaker, equity strategist, thought leader, and community influencer.

Media passes are available by request.

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