

Digital Legacy Market Report (2024-2034): Trends, Growth Drivers, and 13.40% CAGR Forecast

Global digital legacy market was valued at approximately USD 22.46 billion in 2024 and is expected to reach around USD 78.98 billion by 2034. (CAGR) of 13.40%

PUNE, MAHARASHTRA, INDIA, July 30, 2025 /EINPresswire.com/ -- Executive Summary

The [global digital legacy market](#) was valued at USD 22.46 billion in 2024 and is projected to grow significantly,

reaching approximately USD 78.98 billion by 2034, reflecting a robust compound annual growth rate (CAGR) of 13.40% during the forecast period from 2025 to 2034. This rapid expansion is being driven by growing awareness around digital asset preservation, increased digital footprint

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Deepak Rupnar

globally, and evolving legal and ethical frameworks concerning posthumous digital rights and data governance.

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Market Overview

A digital legacy encompasses all digital information, assets, and interactions left behind after death, including social

media profiles, digital photos, emails, documents, cryptocurrency wallets, websites, cloud storage, and more. As individuals live increasingly digital lives, managing and preserving digital legacies has become crucial for families, institutions, and legal entities alike.

This market includes services and platforms that help store, transfer, or delete digital



information posthumously, often through secure archiving, AI, and blockchain-backed technologies.

Key Insights:

As per the analysis shared by our research analyst, the global digital legacy market is estimated to grow annually at a CAGR of around 13.40% over the forecast period (2025-2034) In terms of revenue, the global digital legacy market size was valued at around USD 22.46 billion in 2024 and is projected to reach USD 78.98 billion by 2034.

The digital legacy market is projected to grow significantly due to rising cybersecurity concerns, demand for posthumous social media management, and the integration of digital legacy tools into mainstream financial and legal services. Based on type, digital asset management services lead the segment and will continue to lead the global market. Based on storage capacity, the 500 MB to 5 GB will lead the market during the forecast period. Based on the platform, web-based solutions lead the market with the largest revenue share. Based on offering type, subscription services are anticipated to command the largest market share.

Based on the end user, individual users represent the predominant market segment during the forecast period.

Based on region, North America is projected to lead the global market during the forecast period.

Key Market Drivers

Rising Digital Footprint Worldwide

With billions of active internet users and increased usage of social platforms, the accumulation



of digital assets continues to rise exponentially.

Demand for Digital Estate Planning

As people begin to consider their online presence in estate planning, services that facilitate management, inheritance, or removal of digital content are gaining traction.

Increasing Cybersecurity and Privacy Concerns

Protection of sensitive digital content post-death is a major concern, leading to higher adoption of secure legacy management tools.

Legal & Regulatory Momentum

Legislations such as GDPR (EU), the Revised Uniform Fiduciary Access to Digital Assets Act (USA), and similar laws are clarifying digital inheritance rights.

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Market Segmentation

By Type of Asset

Social Media Accounts (Facebook, Instagram, LinkedIn, etc.)

Email & Cloud Storage (Google Drive, Dropbox, etc.)

Digital Financial Assets (Cryptocurrency, NFTs)

Online Subscriptions & Accounts (Streaming, eCommerce)

Digital Art, Videos, Photos, and Personal Archives

□ Digital financial assets, especially crypto and NFTs, are expected to show the highest growth due to their monetary value and inheritable nature.

By Service Type

Digital Estate Planning

Posthumous Messaging Services

Data Archiving and Transfer Platforms

Digital Will Creation Tools

Account Deletion and Memorialization Services

□ Digital estate planning and archiving services dominate the market, helping users pre-arrange the handling of their assets.

By End User

Individuals

Legal Firms

Financial Institutions

Funeral and Estate Planning Services

Technology Companies

□ Individuals are the leading user group, while legal and estate planning firms increasingly offer bundled services to support digital legacy needs.

Regional Analysis

1. North America

Largest market share in 2024

High awareness and adoption of digital will tools

Strong legal infrastructure supporting digital estate rights

2. Europe

GDPR-driven data ownership regulations aid market growth

Growing aging population coupled with digital integration

3. Asia-Pacific

Fastest-growing region

Massive digital user base in India, China, Japan, and South Korea

Increasing adoption of digital assets and mobile-based estate solutions

4. Latin America & Middle East

Gradual growth due to limited legal frameworks, but rising awareness

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Competitive Landscape

The digital legacy industry is still in its early stages, but numerous tech startups and legal-tech firms are entering the space. Larger tech companies are also beginning to incorporate legacy management into their platforms.

The global digital legacy market is led by players like:

Everplans

GoodTrust

Clocr

Eternally

Legacy Concierge

Safe Beyond

My Digital Executor

Estate Map

Afternote

Cake

Tellent Legacy

Digital Legacy Box
Guardian Angel
Keeper
Posterity Solutions
Jurisdata
Dead Social
Password Box
Willing
Final Security

□ These firms focus on secure storage, account transition, and legal facilitation of digital assets. Features often include blockchain for traceability, AI for smart notifications, and biometric or multi-factor authentication.

Recent Developments

2024: Google expanded Inactive Account Manager to include more flexible controls for legacy data transfer.
2023: Facebook added AI-based tribute moderation features for memorialized profiles.
2023: Clocr launched a multi-asset digital vault supporting crypto, NFTs, and AI-generated legacy messaging.

Challenges & Restraints

Lack of standardized legal frameworks globally
Cybersecurity and trust issues with storage and access
Low public awareness of digital legacy importance
Complexity in cross-border inheritance of digital assets

Opportunities Ahead

Development of AI-based legacy assistants and auto-archiving systems
Expansion of blockchain-based inheritance tools
Integration with fintech and insurtech platforms
Rising demand for multi-generational digital storytelling platforms

Conclusion

The digital legacy market is rapidly evolving into a critical component of modern estate planning. As the world becomes more connected and digitized, the need for structured, secure, and accessible digital inheritance solutions will only grow. Players who invest in data security, compliance, and user education will be best positioned to dominate this future-facing market.

Market Summary Table

Parameter	Value
Market Size (2024)	USD 22.46 Billion
Market Size (2034)	USD 78.98 Billion

CAGR (2025–2034) 13.40%

Leading Region North America

Fastest Growing Region Asia-Pacific

Key Segments Digital Financial Assets, Estate Planning Tools

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