

Sustainable Packaging Market 2025-2031 Emerging Trends in Industry Dynamics, Size Insights and Future Growth

Sustainable packaging offers advantages like durability, transparency, insulation, and water resistance all with a lower environmental footprint.

WILMINGTON, DE, UNITED STATES, July 30, 2025 /EINPresswire.com/ -- The global [sustainable packaging market](https://www.alliedmarketresearch.com/sustainable-packaging-market) is witnessing robust growth driven by the surge in plastic pollution, increasing adoption across diverse industries, and the ability of sustainable packaging solutions to extend product shelf life.



Sustainable Packaging Market, Key Trends

According to a report by Allied Market Research, titled “Sustainable Packaging Market by Material Type (Paper and Paperboard, Plastics, Aluminum, Others), Packaging Type (Rigid Packaging, Flexible Packaging), and End Use (Food and Beverage, Personal Care, Healthcare and Pharmaceuticals, Others): Global Opportunity Analysis and Industry Forecast, 2021–2031”, the market generated \$93.6 billion in 2021 and is projected to reach \$190.6 billion by 2031, growing at a CAGR of 7.4% from 2022 to 2031.

For more information, contact Allied Market Research at sales@alliedmarketresearch.com:

<https://www.alliedmarketresearch.com/request-sample/A17195>

Key Market Drivers and Opportunities:

- Environmental Benefits: Sustainable packaging offers advantages like durability, transparency, insulation, and water resistance all with a lower environmental footprint.
- Wide Application Scope: Growing usage across healthcare, pharmaceuticals, automotive, nutraceuticals, and fashion industries boosts market demand.
- Agricultural Innovation: Modern agricultural practices are increasingly adopting sustainable

packaging to improve productivity.

- Shift from Petroleum: Decreasing reliance on petroleum-based packaging materials, along with R&D advancements, creates new growth avenues.

- Restraint: High raw material costs remain a key challenge to market expansion.

Market Segmentation Highlights:-

By Material Type:

- Dominant: Paper and Paperboard – Accounted for over 40% of market share in 2021 due to recyclability and biodegradability.

- Fastest Growing: Others (including Glass) – Expected to grow at CAGR of 8.2%, driven by its recyclability, UV stability, water resistance, and transparency.

By Packaging Type:

- Largest Share: Rigid Packaging – Widely used in food, electronics, medicine, and personal care for its durability and affordability.

- Highest CAGR: Flexible Packaging – Set to grow at 7.6% CAGR, fueled by the popularity of bioplastics and demand for convenient, lifestyle-driven packaging.

Regional Insights:

Asia-Pacific held the largest market share in 2021 over 40% and is projected to register the fastest growth at a CAGR of 7.8% through 2031. Growth is driven by:

- Rapid urbanization

- Expansion of healthcare, cosmetic, and pharmaceutical sectors

- Strong manufacturing base and rising consumer awareness

Key Market Players:

- Amcor plc

- Ball Corporation

- BASF SE

- DS Smith plc

- Mondi plc

- Sealed Air Corporation

- Smurfit Kappa Group plc

- Tetra Pak

- WestRock Company, and others

These players are focusing on strategic expansion, new product launches, and partnerships to strengthen market positioning and expand global reach.

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<https://www.alliedmarketresearch.com/sustainable-packaging-market/purchase-options>

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