

Medical Spa Market Set for Strong Growth, Projected at USD 42.43 Billion by 2030 – Mordor Intelligence

Rising demand for non-invasive cosmetic procedures is driving growth, with medical spas offering services like Botox, fillers and laser treatments.

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According to a 2025 report on the Medical Spa Industry by Mordor Intelligence, the global market is valued at USD 23.29 billion in 2025 and is projected to reach USD 42.43 billion by 2030, registering a CAGR of 12.74% during the forecast period (2025–2030). The [medical spa market](#) is gaining traction due to

increasing demand for aesthetic treatments that combine clinical safety with the comfort of a spa environment. Services such as laser treatments, body sculpting, and injectables are being widely adopted in both developed and emerging markets, driving notable expansion.



Key Market Trends in the Medical Spa Market

Rising Demand for Non-Invasive Procedures

Consumers increasingly prefer treatments like Botox, dermal fillers, laser therapy, and chemical peels that offer quick results with minimal downtime.

Expansion of Male Clientele

Men are becoming a growing customer segment, especially for services such as hair restoration, body contouring, and anti-aging treatments.

Integration of Advanced Technologies

Medical spas are adopting laser-based devices, radiofrequency treatments, and other tech-driven solutions to improve precision and outcomes.

Hybrid Service Models Gaining Popularity

Many medical spas are combining cosmetic procedures with traditional spa services, offering a full wellness experience under one roof.

Growth in Medical Tourism

Countries in Asia-Pacific and Latin America are attracting international clients with cost-effective yet high-quality medical spa services.

Industry Response and Outlook

The medical spa sector is receiving strong attention from healthcare providers, wellness operators, technology vendors, and investors alike. North America continues to dominate market share with approximately 41%–42% of industry revenue, while the Asia-Pacific region is identified as the fastest-growing geography, reflecting rising consumer incomes and growing aesthetic awareness.

Service providers are responding by enhancing their offerings: facial treatments account for more than half of global services, and body contouring and scar/tattoo removal segments are scaling quickly with patient demand. Providers are expanding their channels and capabilities. The fastest-growing facility type is medical spas, outperforming traditional dayclub formats in launching hygiene-aligned, clinical-style wellness services

Major Players

Qazi Cosmetic Clinic in Newport Beach, California, is renowned for physician-led cosmetic dermatology and plastic surgery under Dr. Nadir Qazi, specializing in acne scarring, pigmentation, liposuction contouring, HD Lift™, thread lifts, and laser treatments across all skin types widely regarded for high referral volume and live-streamed skincare education. Willow Med Spa (also known as Willow Medical Aesthetics & Wellness) offers personalized, medically overseen treatments from lasers and injectables to wellness services like CoolSculpting and bioidentical hormone therapy within a relaxing environment in Morgantown, WV, led by a team of board-certified clinicians. The Biomed Spa (or Biomed Spa) emphasizes precision, non-invasive, technology-driven aesthetic treatments with meticulous attention to customer needs, under the leadership of Dr. Fisher (as noted by industry rankings). Beauty Fix MedSpa, with multiple locations in New York, Connecticut and Miami, positions itself as one of NYC's top medical spas, offering a broad array of injectables, body contouring and skincare services delivered by certified medical professionals with no downtime. And Nassif Medical Spa (NassifMD® MedSpa), founded by Dr. Paul Nassif in Beverly Hills, combines luxury with medical-grade lasers, injectables, NeoGraft hair restoration, facials and physician-formulated NassifMD skincare celebrated for delivering high-end, expert cosmetic outcome.

Conclusion

The medical spa market is experiencing sustained growth, driven by increasing consumer

demand for non-invasive aesthetic treatments and wellness-focused experiences. As individuals seek convenient, safe, and effective cosmetic procedures, medical spas are uniquely positioned to offer solutions that combine clinical precision with relaxation. The growing acceptance of aesthetic services across genders and age groups, coupled with the rise in hybrid service models, is broadening the market's reach. Additionally, advancements in dermatological technology and the expansion of medical tourism are creating new opportunities, particularly in emerging markets. With consistent demand and evolving service offerings, the medical spa industry is set to maintain its upward momentum in the years ahead.

Check out more details and stay updated with the latest industry trends, including the Japanese version for localized insights -

https://www.mordorintelligence.com/ja/industry-reports/medical-spa-market?utm_source=einpr

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