

# SoldSign Unveils Revolutionary AI Tool to Help Realtors Spot Homeowners Looking to Sell Before Anyone Else

*SoldSign launches AI-powered platform to deliver exclusive home seller leads and real estate listing opportunities using Active Intent® Marketing.*

TEMECULA, CA, UNITED STATES, July 30, 2025 /EINPresswire.com/ -- [SoldSign](https://www.soldsign.com) Launches AI-Powered Platform to Deliver Exclusive Home Seller Leads Using Active Intent® Marketing

Revolutionary real estate lead generation tool offers top agents exclusive listing opportunities by tracking online behavior of homeowners looking to sell.



Fantastical AI-Powered Platform to Deliver Exclusive Home Seller Leads Using Active Intent® Marketing

SoldSign, a leading innovator in predictive marketing for real estate, today announced the official launch of its AI-powered platform that delivers verified home seller leads to real estate agents and brokers across the U.S. By harnessing Active Intent® Marketing, SoldSign tracks online behavior to identify homeowners researching the sale of their property — weeks or even months before they contact a Realtor.

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Active Intent® Marketing is fantastical. SoldSign makes it possible to secure thousands of exclusive seller leads under \$20—sign me up!”

*Juefeng Ge, CMO of Ylopo*

The platform offers exclusive, ZIP code-based access to high-intent leads, weekly lead delivery, and CRM-ready files — ensuring top agents get early access to the most valuable opportunities in their local markets.

"SoldSign is not just data — it's decision science," said Juefeng Ge, Chief Marketing Officer of Ylopo. "The

predictive marketing behind SoldSign is fantastical. If we can secure thousands of home seller

leads exclusively for under \$20, sign me up!"

Unlike traditional CRM tools and ad platforms that rely on stale or recycled data, SoldSign's system uses AI and machine learning to identify six key behavioral signals that indicate a homeowner is preparing to sell. These include listing research, equity inquiries, open house views, mortgage calculators, probate searches, and more.



The image is a promotional banner for SoldSign. It features a background image of a modern house with a construction crane in the distance. Overlaid on the image is a large banner with the text "Book a Demo Get 26 Homeowners Looking to Sell" in blue and white. Below this, there is a row of logos for various services: VIBE.co TV Ads, Beehive Email Newsletter, Exclusive City & Zip Territories, AI via ChatGPT & Deepseek, eventbrite, in, G, f, i, ylopo, and Follow Up Boss. At the bottom of the banner, it says "Book a Demo with SoldSign Get 26 Nearby Homeowners Looking to Sell FREE".

Key Features of the SoldSign Platform Include:

1,000+ Verified Home Seller Leads Per Year in your chosen ZIPs and surrounding areas

Behavior-Based Targeting using proprietary AI to track seller signals online

Exclusive Territories to eliminate competition — one agent per ZIP

CRM-Ready Files delivered weekly, integrated with top real estate CRMs

No Referral Fees and no recycled leads

"Real estate agents don't need more contacts — they need the right contacts at the right time," said Frank Pournelle, CMO of SoldSign. "With Active Intent® Marketing, we help agents, realtors and brokers skip the cold outreach and go straight to warm seller conversations."

To celebrate the platform's launch, SoldSign2.0 is offering a limited-time promotion: Book a Demo Get 26 Free Home Seller Leads. These 26 free verified home seller leads are only available for top producing agents who join a live product demonstration and claim their ZIP. Once a ZIP or CITY is taken, it's off the market for the entire year systemwide with exclusive access only to the winning agent or broker. More information is available at <http://OneAgentPerZip.com>.

Visit <https://SoldSign.io> to claim your territory and start converting verified home seller leads into listings --plus learn more about the [SoldSign Result Guarantee](#) where an exclusive annual agents are guaranteed one additional home sale in the next 12 months—or they get a second year of leads, absolutely free.

## About SoldSign

SoldSign is a real estate technology company pioneering Active Intent® Marketing, a behavioral lead generation system that identifies homeowners preparing to sell. The platform is built for real estate agents and brokers who want exclusive leads, higher ROI, and faster listing

opportunities — without referral fees or cold calls.

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