

# Andrew The Home Buyer Expands Operations In Tampa

*Real-estate investment company ramps up billboard, TV, cable and streaming ads in Florida to keep up with continued growth*

CHANDLER, AZ, UNITED STATES, August 4, 2025 /EINPresswire.com/ -- Arizona-based real-estate investment firm [Andrew The Home Buyer](https://www.andrewthehomebuyer.com) is setting its sights on Tampa, Fla., with an aggressive new campaign to penetrate the regional housing market and raise brand awareness.



Tampa billboard design featuring Andrew Draayer of Andrew The Home Buyer

Following rapid growth in Phoenix, Denver, Las Vegas, Tucson and Charleston, the company is now investing heavily in Tampa after a successful eight-month trial run in the city.

“

From the moment a potential customer sees a billboard to the time we close on their home, we want them to feel they had a great experience.”

*Andrew Draayer*

The rollout includes 12 new billboards, an 80% increase in ad spending, and expansion of current advertising verticals from four major TV networks to all seven, plus new placements on cable and streaming platforms.

“We’ve done this before, and we’ve done it successfully,” said Andrew Draayer, founder and owner of Andrew The Home Buyer. “When we target a market, we commit. Tampa is booming with opportunity, and we’re here to

become a household name.”

Andrew The Home Buyer specializes in buying single-family homes for cash, offering sellers fast, hassle-free transactions, with no fees, commissions or agents.

With home sales in Tampa slowing and inventory increasing — average days on market are up 25.8% from last year, while listings are up 30% — selling to Andrew the Home Buyer offers homeowners the certainty of a good deal and the peace of mind of a quick sale. The company

even lets customers stay in their homes for several weeks after closing.

Draayer noted that the Tampa expansion is part of a broader push across Florida, which continues to be a high-demand state for housing. Dipping their toes into the Tampa real-estate waters has already shown promising results, making a full expansion into the city a natural next step.

"We're not just placing ads, we're building long-term customer relationships," Draayer said. "From the moment a potential customer sees a billboard to the time we close on their home, we want them to feel they had a great experience."

Andrew The Home Buyer's business model relies heavily on local expertise and a lean, disciplined approach to growth — a sharp contrast to other real-estate investor companies that have struggled in fluctuating housing markets.

"Too many of our competitors tried to scale like tech companies, then collapsed when the market changed," Draayer said. "We're growing intelligently and strategically. Tampa fits our long-term vision perfectly."

For more information, visit [www.andrewthehomebuyer.com](http://www.andrewthehomebuyer.com).

About Andrew The Home Buyer:

Founded in Chandler, Ariz., Andrew The Home Buyer is a real estate investment firm specializing in fast, hassle-free home buying. With operations in five states and growing, ATHB combines local expertise with efficient business practices to deliver reliable solutions for homeowners



Andrew Draayer, co-founder of Andrew The Home Buyer



Andrew Draayer of Andrew The Home Buyer

looking to sell for cash.

Rebekah Sanders  
RLS Communications  
+1 602-663-0045

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/835540231>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.